В данном документе я собрал по своему мнению лучшие проектные работы вебсайтов.
Тут вы увидите 5 презентаций - интернет-магазины, корпоративные, информационные.

Все работы выполнины мной, в качестве докозательства ниже прикрепляю ссылку на основное портфолио.

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Metalab is supplier of medical devices for laboratories since 2012.

Metalab
for all laboratories

Metalab

Client:Metalab
Project: UX/UI design
Year: 2024

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Brand Design
Website
Packaging
Photography
UI Kit
Guidelines

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We are ready to cooperate with all interested organizations. We guarantee an individual approach, prompt solution of all issues and provision of the necessary equipment.

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Metalab participates in public procurement, supplying hundreds of products from its range to budgetary institutions. Thanks to constant deliveries from proven suppliers, the company's catalog is regularly updated and expanded.

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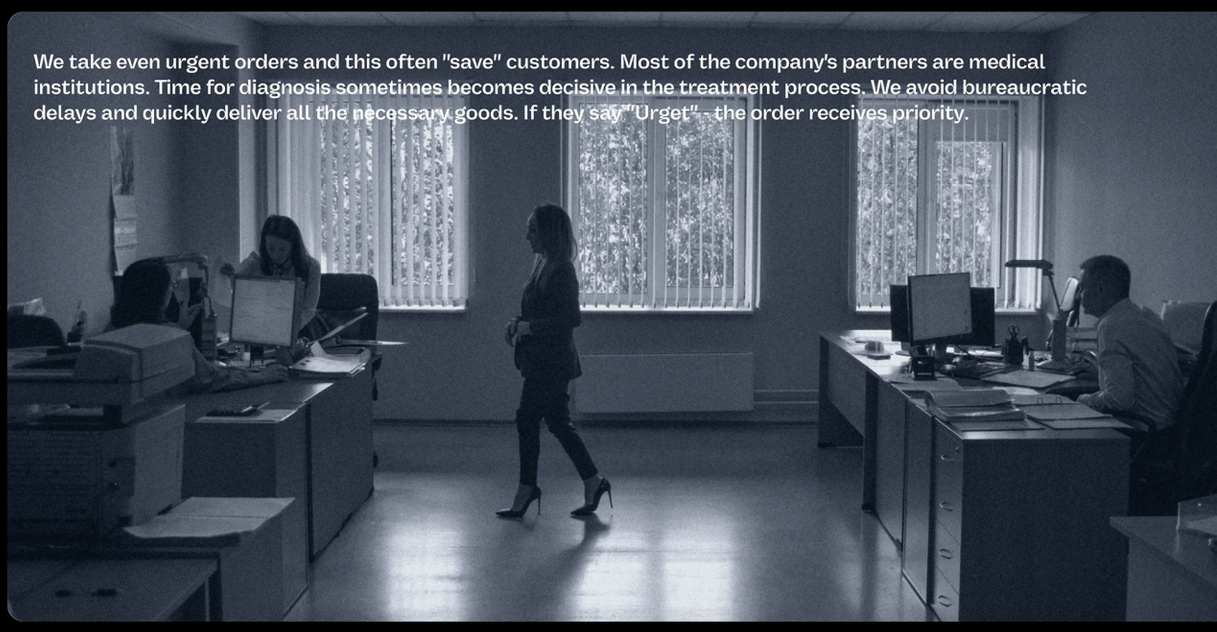
We take even urgent orders and this often "save" customers. Most of the company's partners are medical institutions. Time for diagnosis sometimes becomes decisive in the treatment process. We avoid bureaucratic delays and quickly deliver all the necessary goods. If they say "Urget" - the order receives priority.



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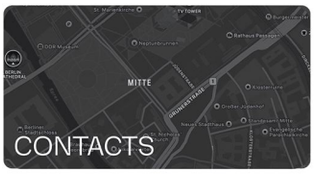

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210

We have been working since 2012

2012

Express tests, test strips 28

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Dispensers and tips 17

Hematology 10

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- Non-medical institutions

Medical institutions

300

Clients

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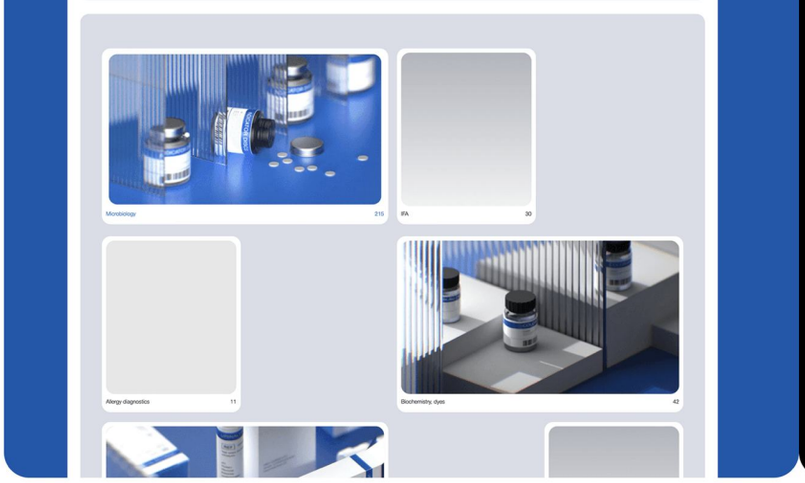

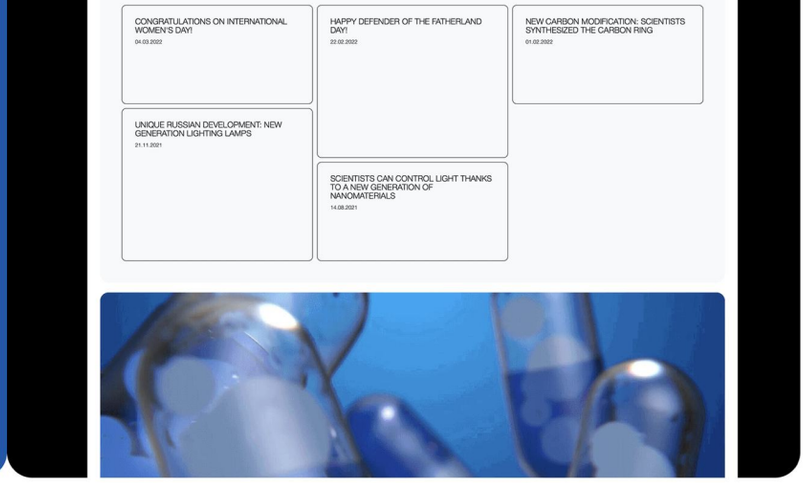

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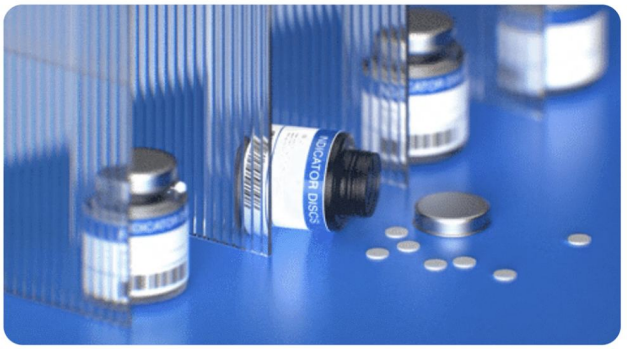
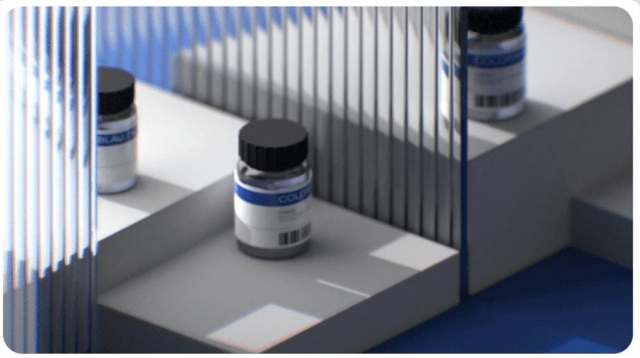


Microbiology 215

IFA 30

Allergy diagnostics 11



Biochemistry, dyes 42

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04.03.2022

HAPPY DEFENDER OF THE FATHERLAND DAY!
22.02.2022

NEW CARBON MODIFICATION: SCIENTISTS SYNTHESIZED THE CARBON RING
01.02.2022

UNIQUE RUSSIAN DEVELOPMENT: NEW GENERATION LIGHTING LAMPS
21.11.2021

SCIENTISTS CAN CONTROL LIGHT THANKS TO A NEW GENERATION OF NANOMATERIALS
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Theme

Question

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Types of products
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12:04
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Research institutes

Microbiology
215

Universities
Clinics and medical centers
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Centers for the Prevention and Control of Socially significant infections

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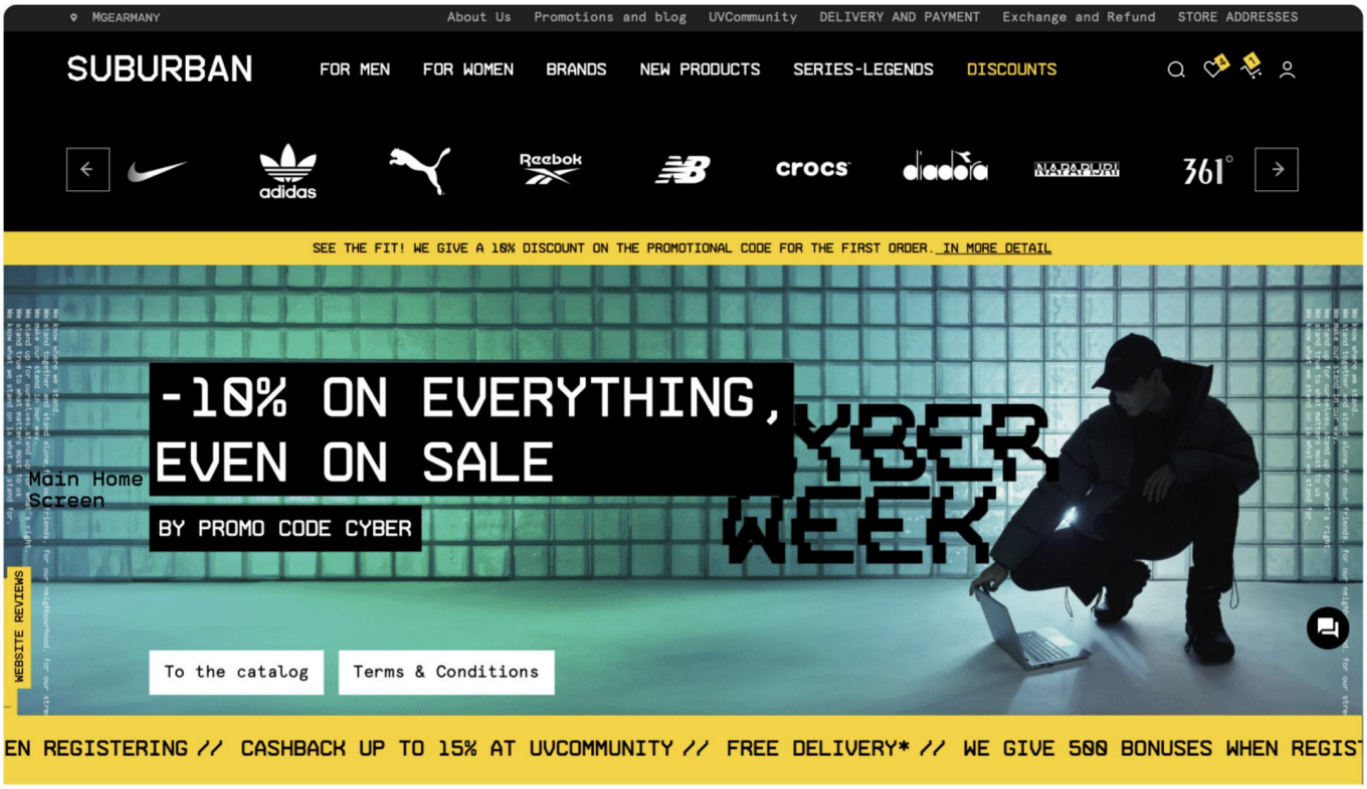

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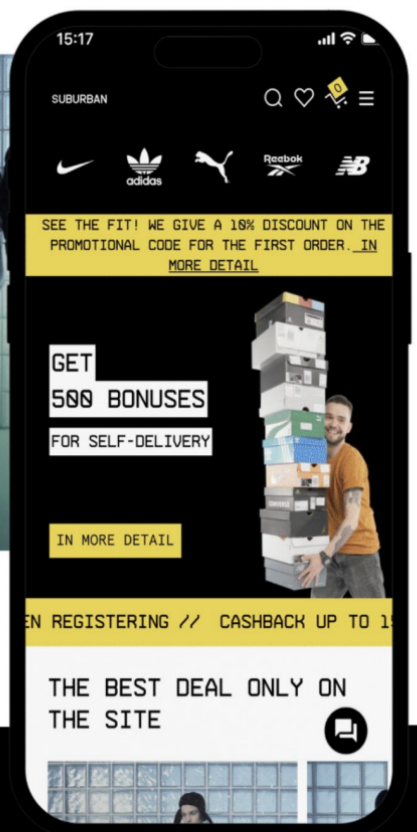

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Timberland 6In Premium Shearling Lined Wp Boot

Women's shoes

240$

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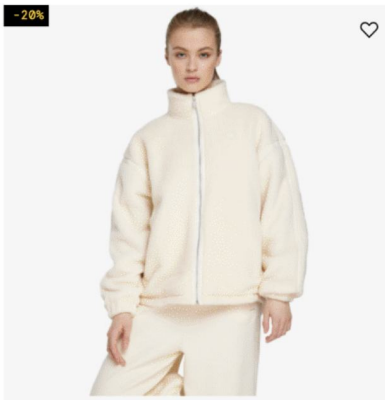
NEW ARRIVALS

Reebok Exofit Hi Plus Ripple

Men's sneakers

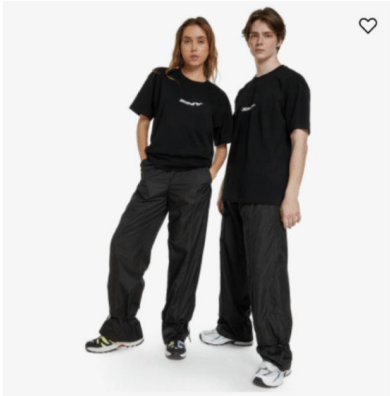
179$

RECOMMENDED/



adidas sweatshirt
Women's sweatshirt
56$

PUMA Downtown Graphic
Men's sweatshirt
87$



ZNY Ties trousers
Pants
55$

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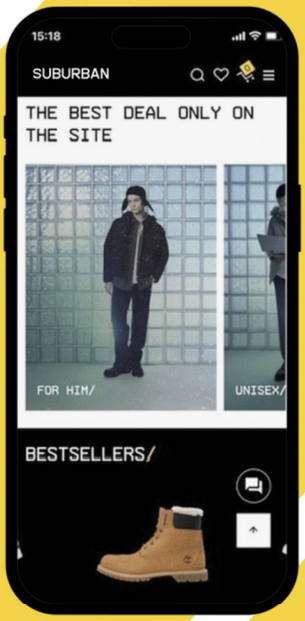
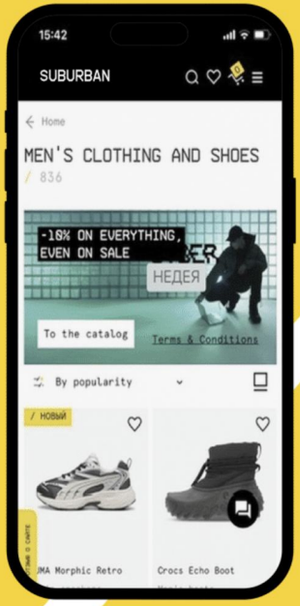
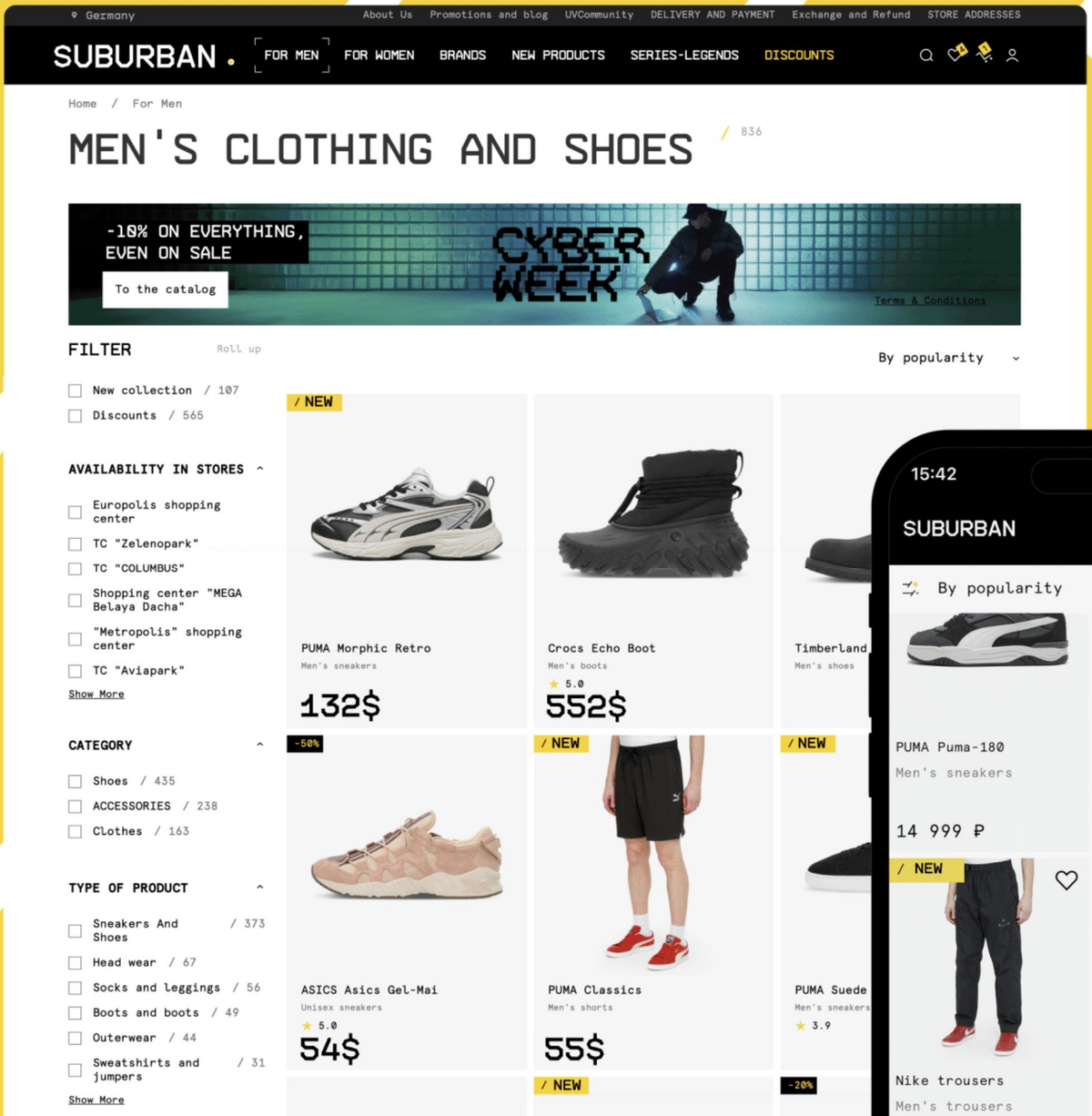
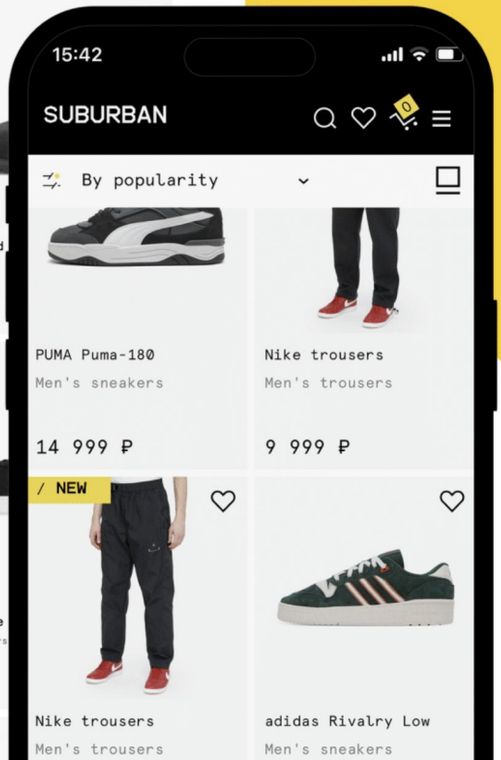




Catalog Screen Mobile





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- [ ] FILA / 126
- [ ] PUMA / 125
- [ ] adidas / 119
- [ ] Kappa / 103
- [ ] Nike / 78
- [ ] Reebok / 40

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от 149 ₽	up to 41,49$

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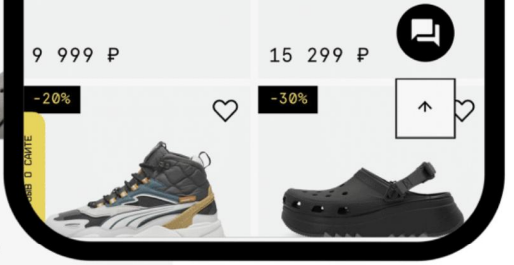
37	37 - 39	37 - 41
39	39 - 42	39 - 40
39.5	40	40 - 42
40 - 41	40.5	41
41 - 42	41.5	42
42.5	43	43 - 45
43 - 46	43.5	44
44 - 46	44.5	45
45 - 49	45.5	46
46 - 48	46.5	48
48 - 50	50	50 - 52
52	52 - 54	52 - 58
54	56 - 58	58
59	Without size	



adidas Ozweego TR
Men's sneakers
90$

Nike Jordan Stay Loyal
Men's sneakers
★ 3.7
153$

Crocs Echo
Men's cloes
54$

FILA Powder
Men's sneakers
90$

/ NEW

Kappa hoodie
Men's hoodie
55$

/ NEW

PUMA RS-X Efekt
Unisex sneakers
★ 5.0
78$

/ NEW

PUMA Puma-180
Men's sneakers
55$

/ NEW

Nike trousers
Men's trousers
55$

/ NEW

Nike trousers
Men's trousers
60$

Timberland 6In Basic Boot -
Men's shoes
100$

-20%

Nike Jordan 1 Mid
Men's sneakers
★ 5.0
80$

-30%

Kappa Falcade
Men's sneakers
90$

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1 2 3 ... 22 23 24

There are never too many clothes and shoes. Swipe the catalog of the Urban Vibes online store and be inspired by our new collection for men. Make a raid on the 90s or plunge into the underground of street artists. Find something new for yourself in the hip-hop subculture. In our models, you will always look stylish and bold. Create a unique bow with street fashion mastodons:

- FILA,
- PUMA,
- Skechers,
- Nike,
- Kappa.

Charge yourself and others with a great mood. Choose your perfect street outfit with the Urban Vibes online store. comfortable and reliable. We guarantee impeccable quality at reasonable prices. Our models are made of high-quality natural and mixed materials. Feel confident and relaxed in any situation. We are ready to support you and all your fashion ideas. Be stylish with Urban Vibes.

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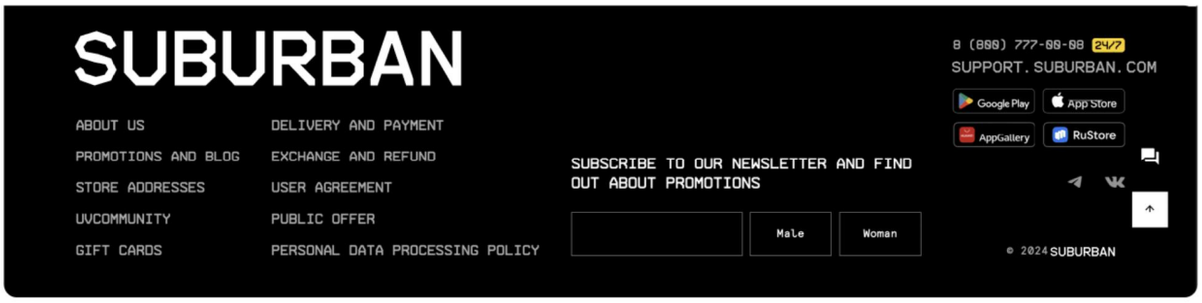
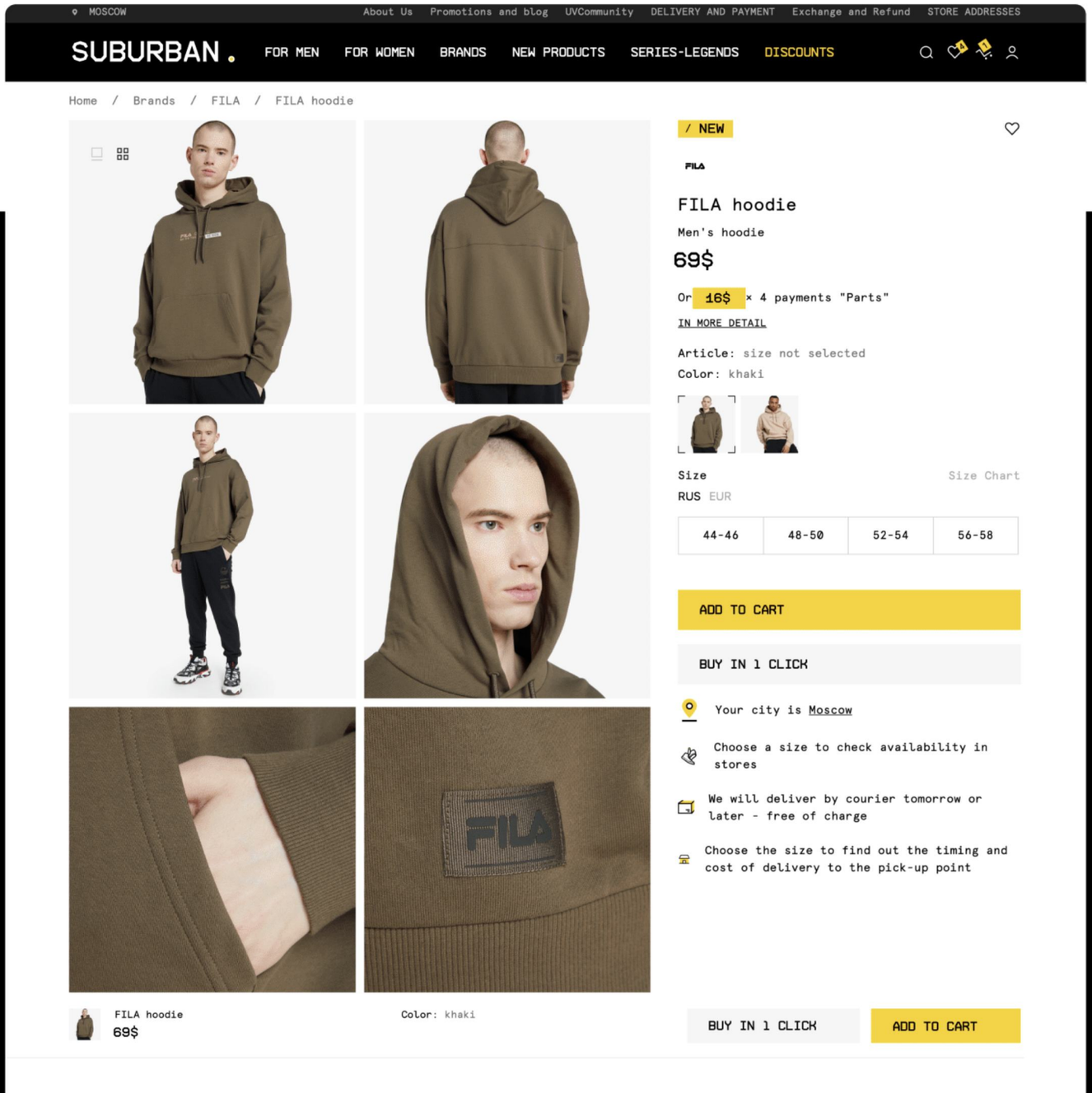


Product page



ABOUT THE GOOD/

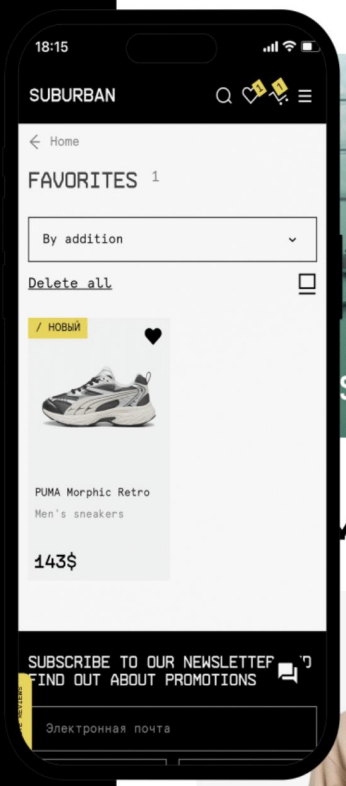
If the day promises to be not hot and not too cool, then a hoodie made of natural cotton is the perfect choice. A hood with ties will help to hide from the fresh breeze, and the kangaroo pocket is quite suitable to warm your hands if it's not too warm outside. Well, if the weather, like yours, is in the mood for ten, then you win here. The natural fabric of this model is perfectly breathable, which means that it will definitely not be hot.

- Free cut
- Soft and breathable cotton material
- Comfortable kangaroo pocket
- Hood with adjusting lace

Specifications

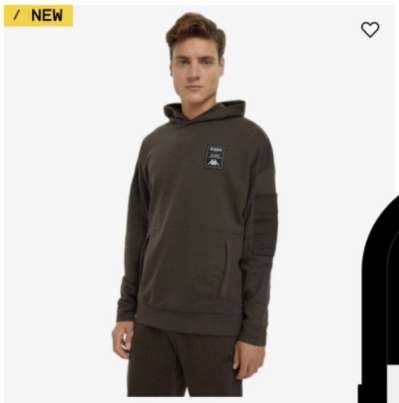
Model parameters (man)	Height 186 cm. Chest circumference 96 cm. Waist circumference 71 cm. The hip circumference is 91 cm.
Size of the product on the model (husband)	RUS 48-50 | EUR M
Cut	Free

Expand all

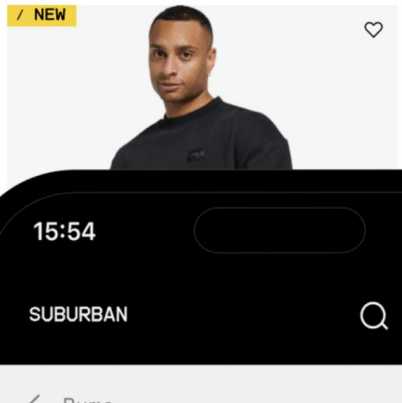


MMENDED/

FILA hoodie
Men's hoodie
55$



Kappa hoodie
Men's hoodie
55$



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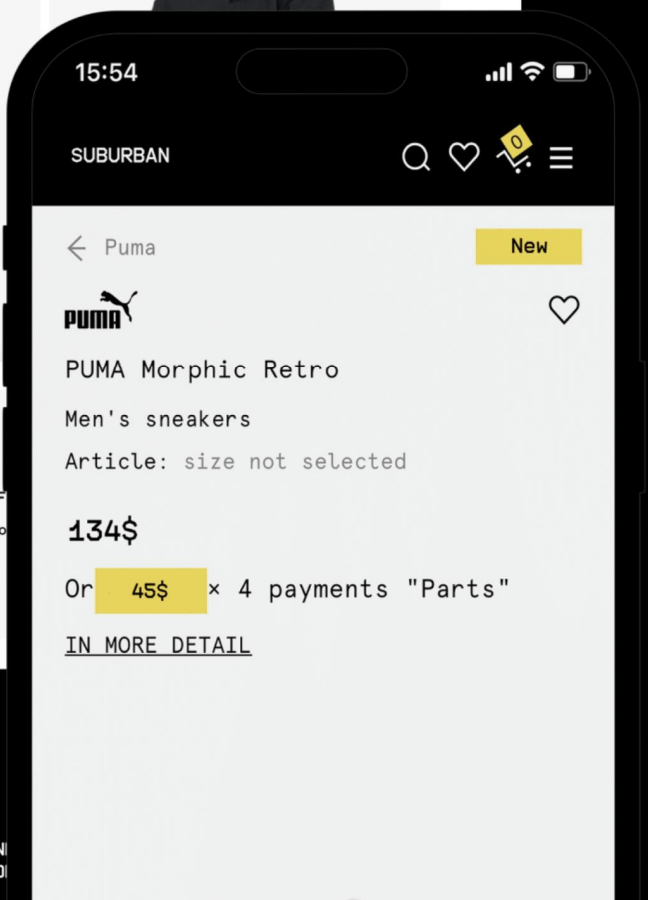

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Men's shoes
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Men's trousers
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14

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OZARK down jacket
Men's down jacket
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Crocs Echo Boot

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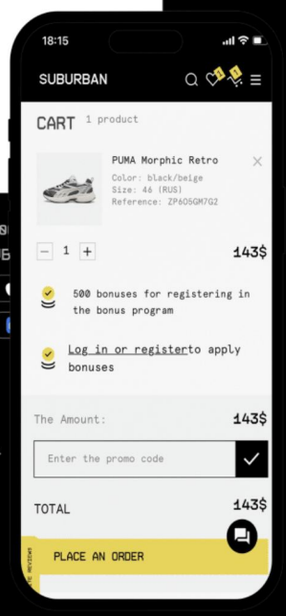


CULT CROSSES IN CULT FILMS /

NIKE VANDALS IN THE "TERMINATOR"

The space-time continuum can only be completely naked, so when Kyle Rees came to the past to find and protect Sarah Connor from a cyborg, he had to scum a little. Having burn into the department store and hiding from the police, he grabs a raincoat and a pair of Nike Vandals in a suitable black, silvery white color, marking the beginning of a cult image in the world of sneakers in the cinema.

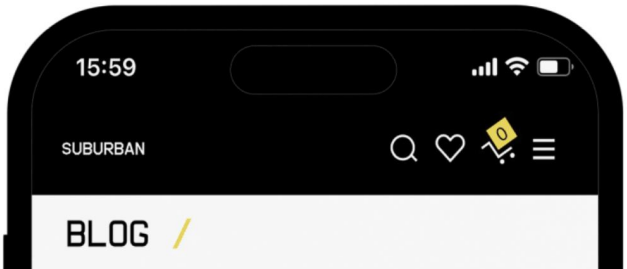
NIKE

REEBOK ALIEN STOMPER IN "ALIEN"

Ripley's space shoes are not ordinary sneakers, but a pair of specially designed Reebok, known as Alien Stomper. These sneakers were shown on the screen at one of the most tense moments of the film, but the release did not happen until a year after the film was released. Since then, several retro versions have been released, and in honor of the 40th anniversary of the first part of the film - a whole special collection. In the resale and vintage market, these sneakers are stable in the top.

REEBOK

AIR JORDAN IV AND OTHERS IN "DO THE WAY"



A stunning picture of Spike Lee, a great fan of sneakers, is like a guide to American street culture: the whole action takes place literally "in the neighborhood", and one of the central themes, as always with Lee, is the rights of blacks. The impact of the film "Do the right thing" on the culture of sneakers is immeasurable. The characters of the film carefully monitor the style, even if there is no money - so their selection of sneakers is excellent.

And there are also some key plot details related to the sneakers. Undoubtedly, the most significant moment belongs to Giancarlo Esposito as Buggin' Out and his shabby Air Jordan IV, Spike Lee's metaphor for the gentrification of Brooklyn.

NIKE

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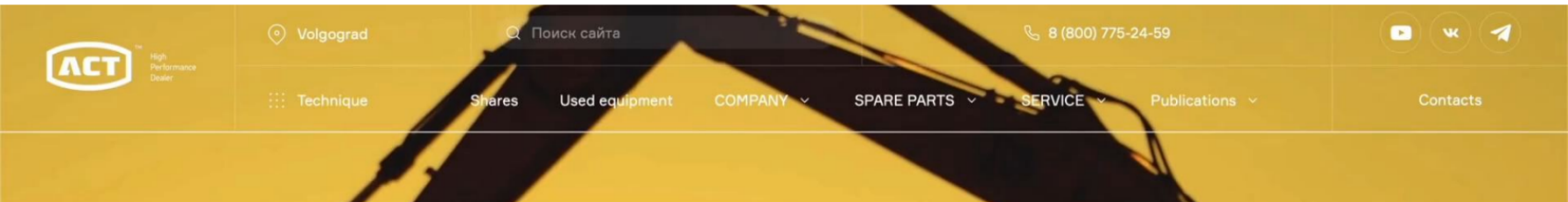

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Strategy

Planning	Design	Content Creation	Functionality balance	Development	Testing	Release
Planning future steps and actions	Design, wireframing, web design	Website content creation,	Functionality balance in the interface	Developing using	Testing all pages for bugs & fix bugs	Releasing the final product

Typography & Color palette

Helvetica Neue

Regular

Medium

Bold

Aa

Sunny orange	#F08200
Earth Green	#29983B
Mood Green	#00271B

Headline 1

Weight	Size	Spacing	Line height
Medium	49px	0%	58

Headline 2

Weight	Size	Spacing	Line height
Medium	42px	0%	52

Headline 3

Weight	Size	Spacing	Line height
Medium	19px	0%	26

Subtitle

Weight	Size	Spacing	Line height
Light	19px	0%	26

Landing page flow

Landing design flow

User flow in design is important to create a great UX design that can clarify the user journey, identify what problems they might encounter, how to fix them, what they need to do, how to get started, and how you design. When these are understood, your design work can be much

Ideating solutions for succes	Creating wireframes	UX/UI Design	Creating s prototype	Development	Testing	Release
I found how to get a succesful design	Wireframe gave me an understanding of how the future landing will look	I thought through the user experience of each element	A clickable prototype let me see how the project works	Developing using	Testing all pages for bugs & fix bugs	Releasing the final product

UI Kit

Phone
+1234566789
Incorrect Number

Phone
+1234566789
+1234566789

I agree with Privacy Policy
I agree with Privacy Policy

info@gmail.com
Info@gmail.com

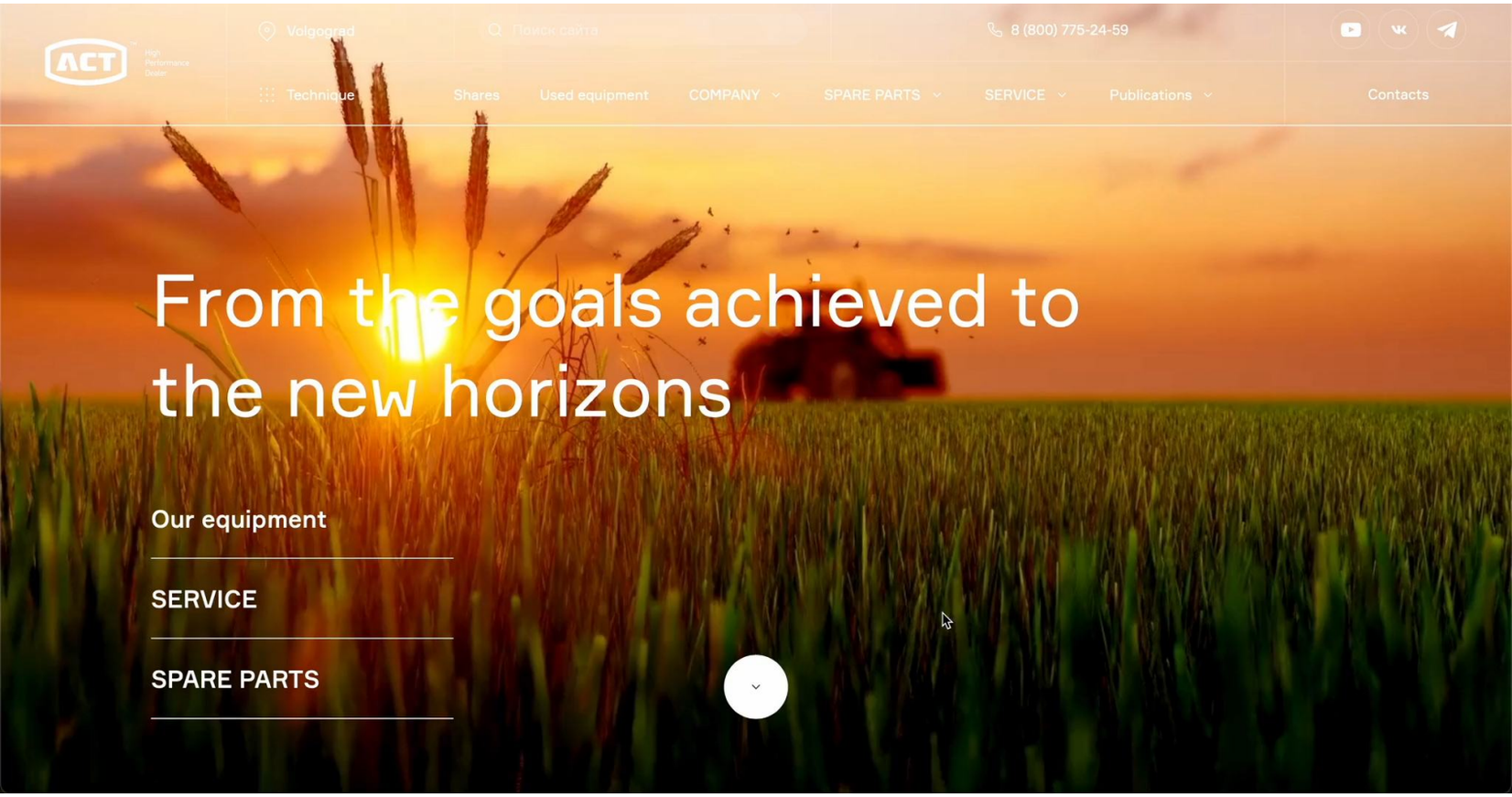
Phone
Phone
+12**********
Phone
+122345667765

SERVICES SERVICES

SPARE PARTS SPARE PARTS

Contact Contact

Our equipment Our equipment



From the goals achieved to the new horizons

Our equipment

SERVICE

SPARE PARTS

AGRICULTURAL

Technique

Tractors	15
Seeders	15
Tillage equipment	29
Forage harvesting equipment	109
Sprays	9
Precision farming systems	6
Potato planting and harvesting equipment	4
Drones	2
Solution units and dosing units	13
Fertilizer application equipment	8

All equipment

1 / 3

Leasing

LEASING FROM "ROSAGROLEASING"

about 0 %

Advance payment

Michelin, Kleber, CAMSO

SALE OF TIRES

dabout 70%

discounts on warehouse balances

Leasing

STATE PR CONSTRU EQUIPMEN

10 %

Discount on advance

1 / 2

20 000

spare parts
IN STOCK

1

dealer №1 in the Russian Federation at the end of 2021

250

service engineers in the team

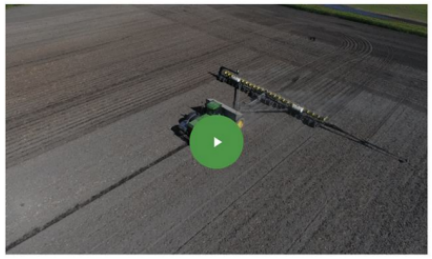
12 000

units of equipment sold

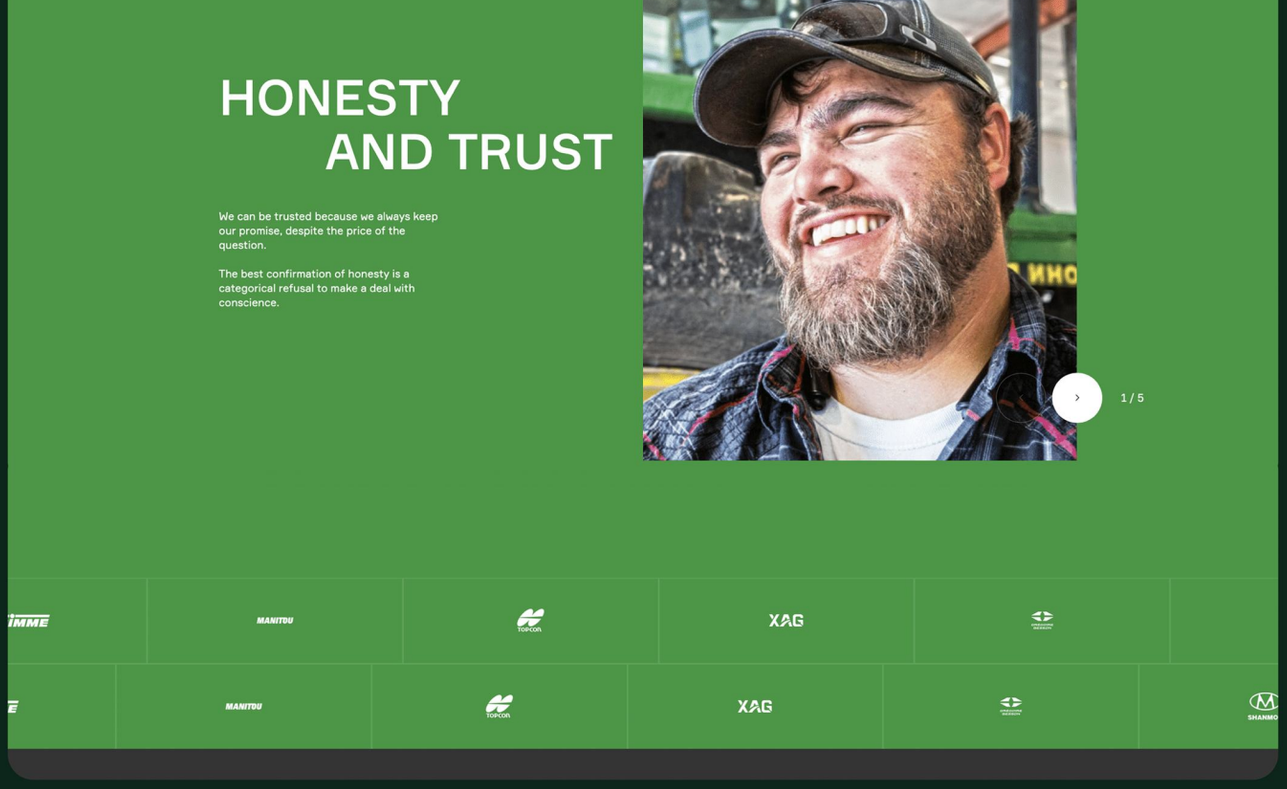
AN INTERNATIONAL COMPANY WITH A STAFF OF MORE THAN 700

About Company

Our offices are open in 20 regions of Russia and another one in Belarus. In our own warehouses, the area of which exceeds 15,000 sq.m., 92% of the total range of spare parts is constantly available.

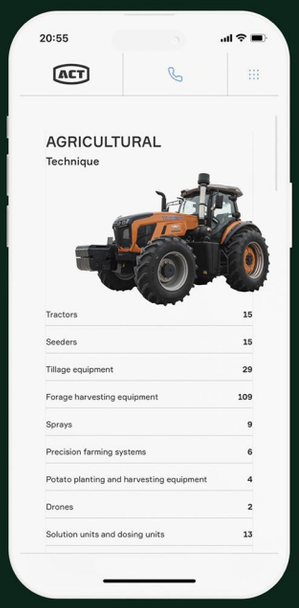


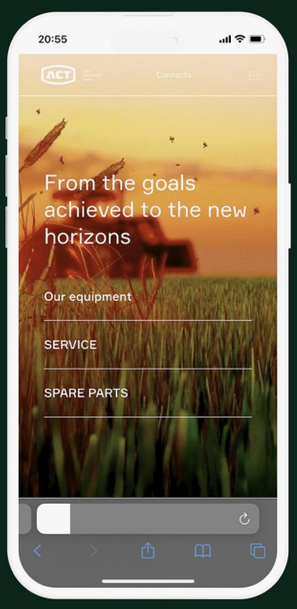
Our principles

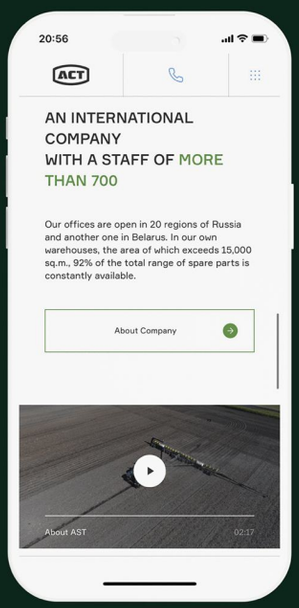


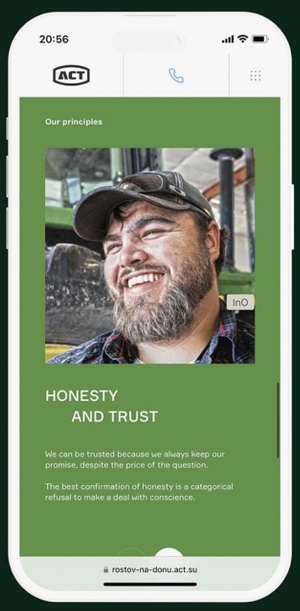
Mobile adaptive

To get the best results from either of these mobile-friendly design strategies, it's a good idea to take a mobile-first design approach or create your first design for the smallest screen size to avoid common mobile design issues.
In web design, the trick to creating a stellar responsive or adaptive website is to focus on your site's individual elements and consider how a site change may impact them. Try to focus on including or optimizing these main components when planning out your mobile-friendly design: Header content; text legibility: hamburger icon; navigation placement: sticky header: visual hierarchy; page length; imagery; embedded content.



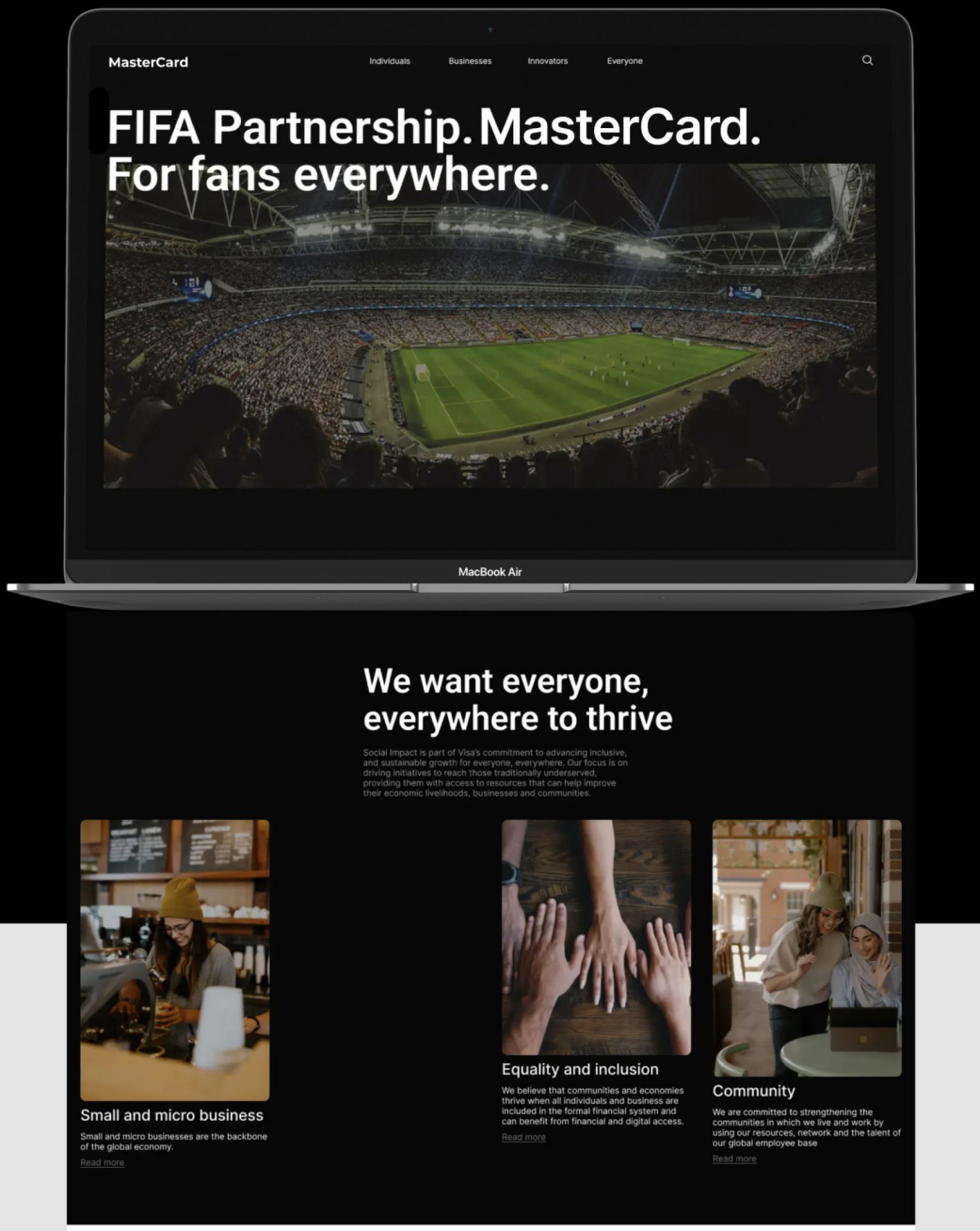






Business Website Design Concept
UI Focused

2024
Maksim Novikov



services

Visa Foundation seeks to support economies where individuals, businesses, and communities can thrive. Through grantmaking and investing, Visa Foundation prioritizes the growth of gender diverse and inclusive small and micro businesses.

SECURITY
How tokens protect your business

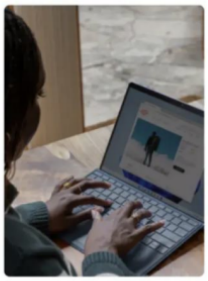
Drag

ur approach and rategy

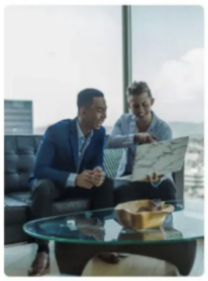
020, Visa Foundation launched the Equitable itiative, a five-year, $200 million strategic ent to support gender diverse and inclusive und the world. As a part of the initiative, we de $60 million in grants and $140 million in vestments with a gender and diversity lens.

MasterCard.

We're building a dream team, Together let's transform the way the world pays. Together, let's transform the way the world pays.

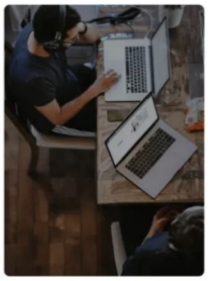


Technology



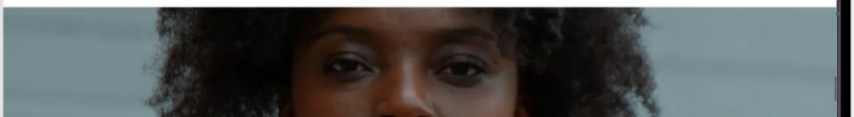
Sales

Data science lab



Find out more

> We're working to uplift women, people of colour and LGBTQ+ communities because everyone deserves an equal chance at economic prosperity.
>
> Mary Mayers



Fintech case studies

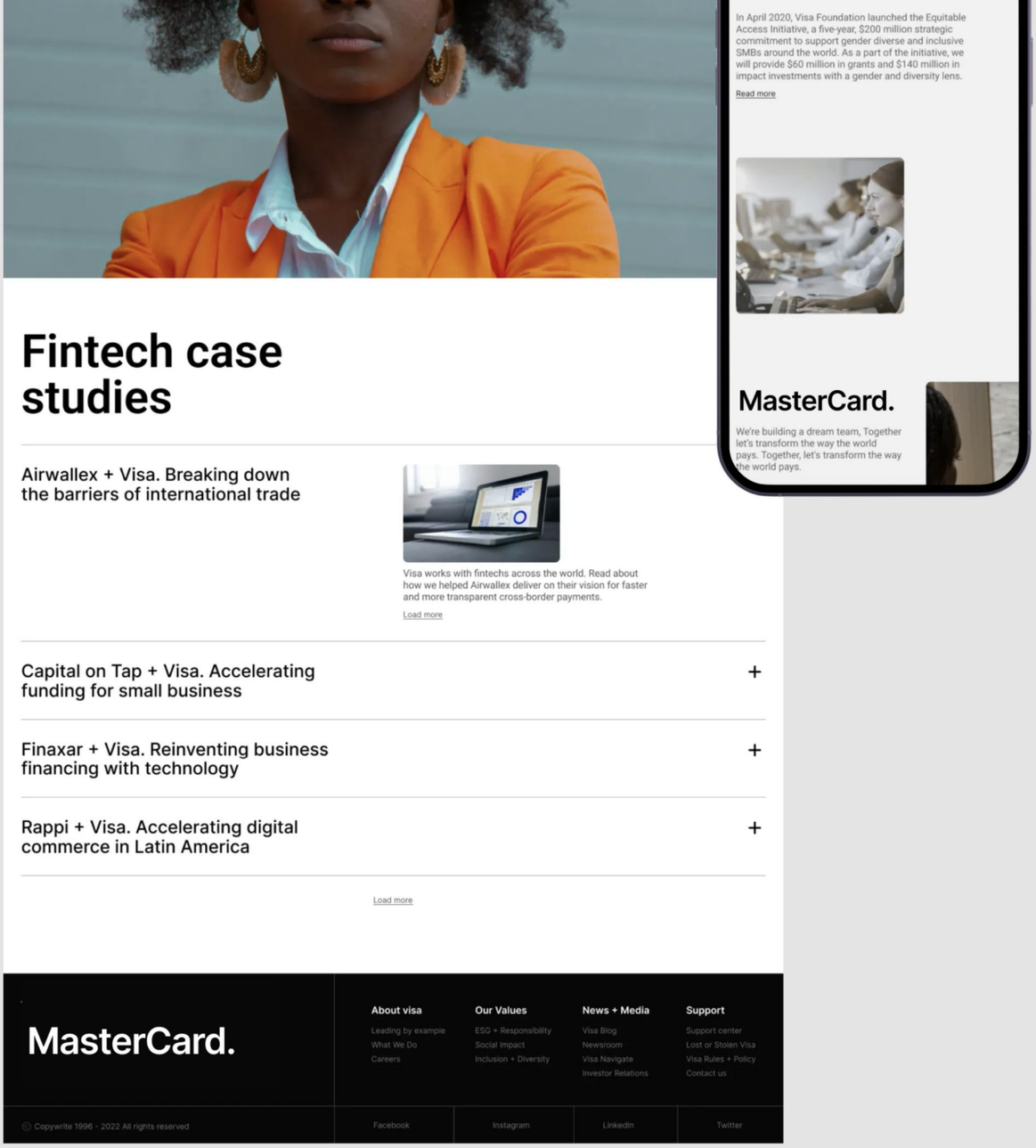
Airwallex + Visa. Breaking down the barriers of international trade

Capital on Tap + Visa. Accelerating funding for small business

Finaxar + Visa. Reinventing business financing with technology

Rappi + Visa. Accelerating digital commerce in Latin America

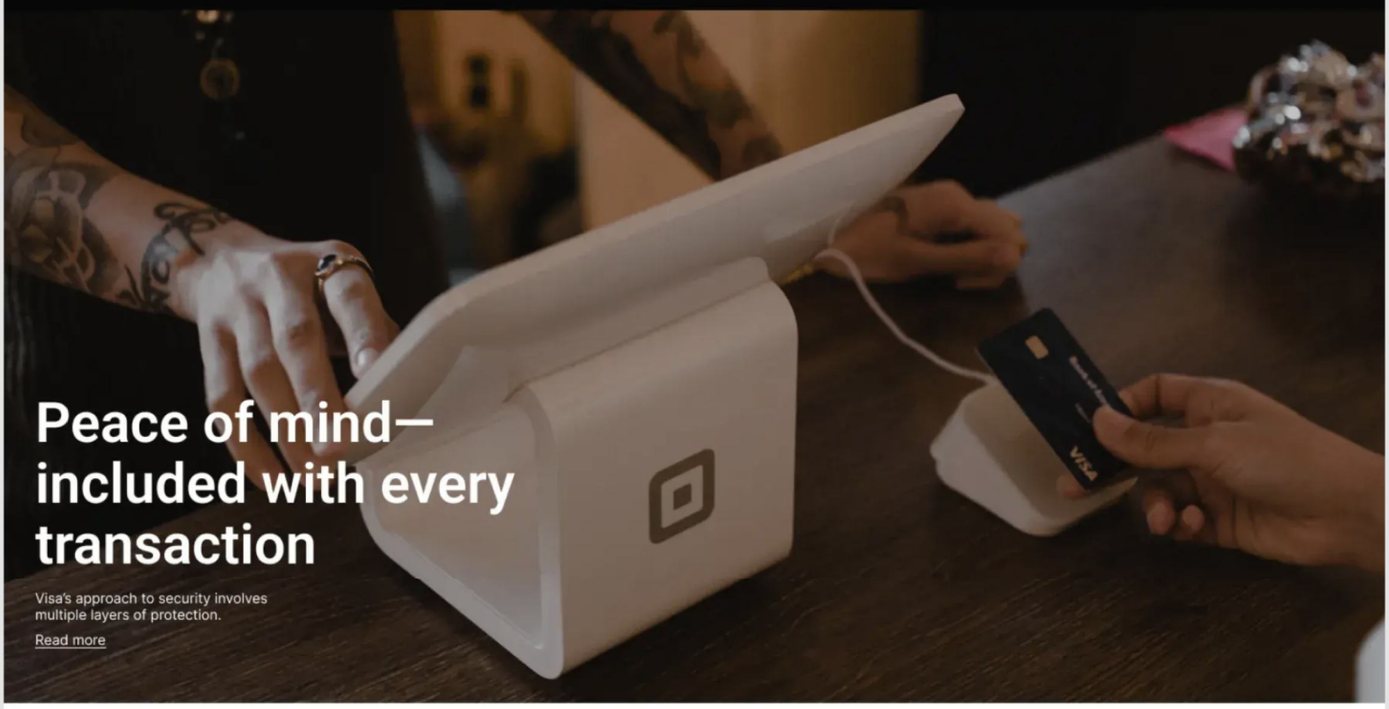
Our approach strategy



02. Safety Page

Our principle

Nothing's more important that your 100 percent confidence in a transaction involving Visa. We're looking out for your personal information and dedicated to keeping it safe. Online or offline, we take proactive steps make sure your information and transactions are secure.



Peace of mind—included with every transaction

Visa's approach to security involves multiple layers of protection.

Read more

How MasterCard protects you

Security + Fraud prevention

Shop safely with Visa

Zero Liability

Drag

Visa Advanced Authorisation

Our anti-fraud detection system uses artificial intelligence to monitor for suspicious activity on your account in real-time.

Vis

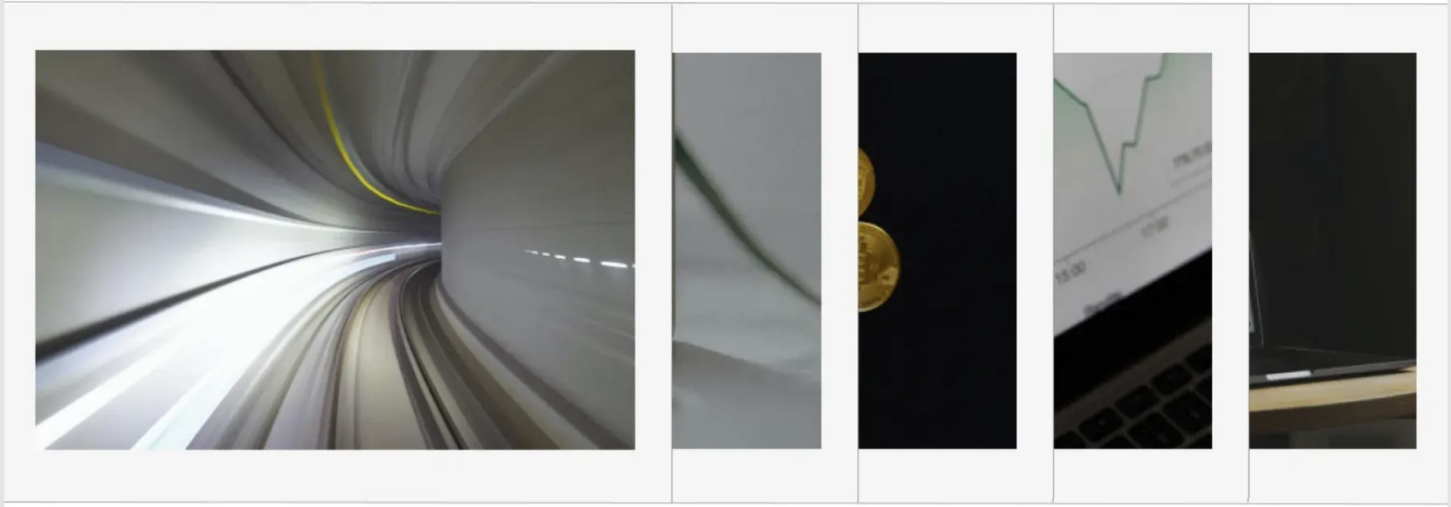
Advanced
purchases. W
online is as fa

alerts

Get more protections. Sign up for alerts.

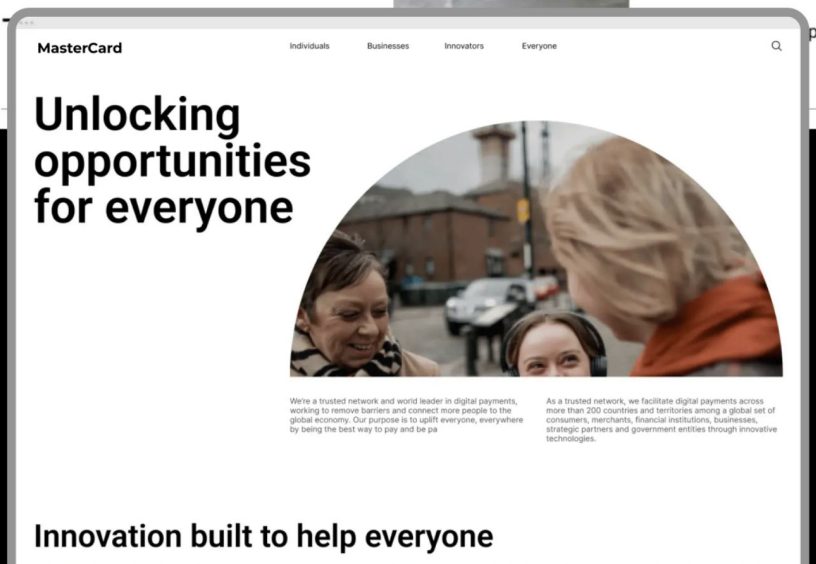
Your bank can probably help you take even more control of your accounts with purchase alerts. Sign up and you can easily track account spending and quickly spot fraudulent purchases.

Check to see if your card is eligible

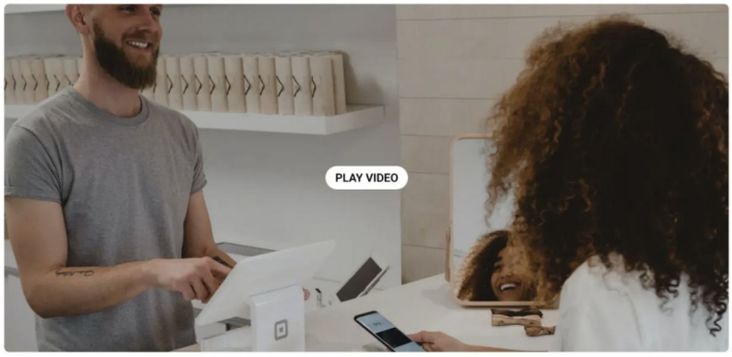


Latest news

Category	Description	Link
	protect you and your	Open



03. Innovators page



3.9B
Visa cards connecting people globally

255B
Total transactions

80M+
Merchant locations around the world

Visa helps power the global economy

01
Transforming transactions
Description
We see huge growth opportunities in the world of payments and are accelerating our efforts to convert $18 trillion in consumer spending from cash and checks to digital payments.

02
Unlocking opportunities
Description
Our network of networks approach creates opportunities to enable digital payments for consumers, businesses and governments around the world by facilitating P2P, B2C, B2B, B2b and G2C payments.

03
Supporting your business
Description
Payments continue to evolve. Just like your business's needs. That's why Visa offers clients a suite of services that cover everything from fraud management and security to data products and consulting and analytics.

history

1976
BankAmericard becomes Visa–a name that sounds the same in all languages

1958
Bank of America launches BankAmericard, the first card with a "revolving credit" feature.

2007
Visa forms a global corporation, while Visa Europe remains member-owned

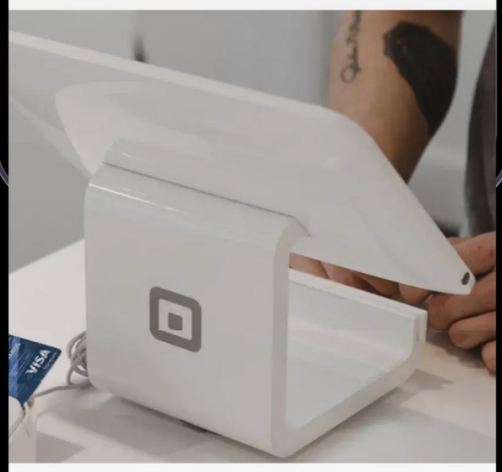
Today, we operate in more than 200 countries. We continue to evolve, but our purpose remains the same–to uplift everyone, everywhere by being the best way to pay and be paid.

A history of making payment history

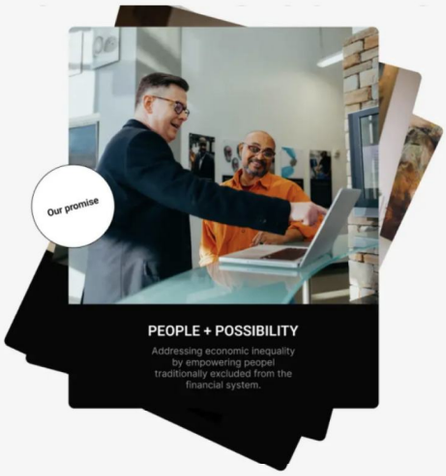
Visa has a rich history of innovation, collaboration and disruption. We are leveraging our innovative spirit to enable the future of money movement.

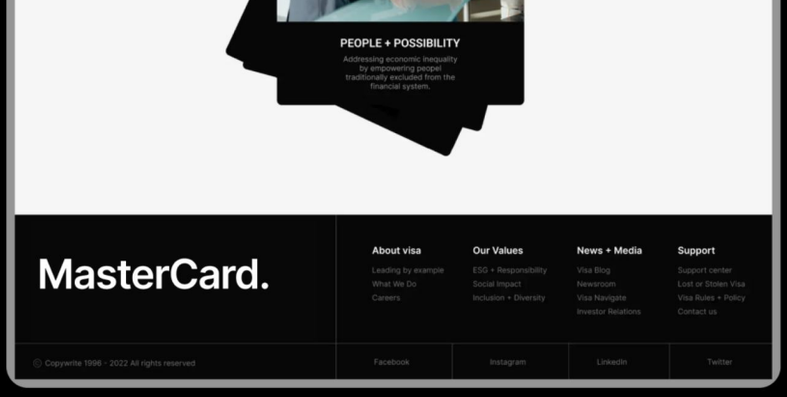
What we stand for

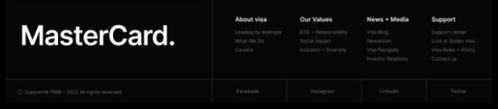
A history of making payment history



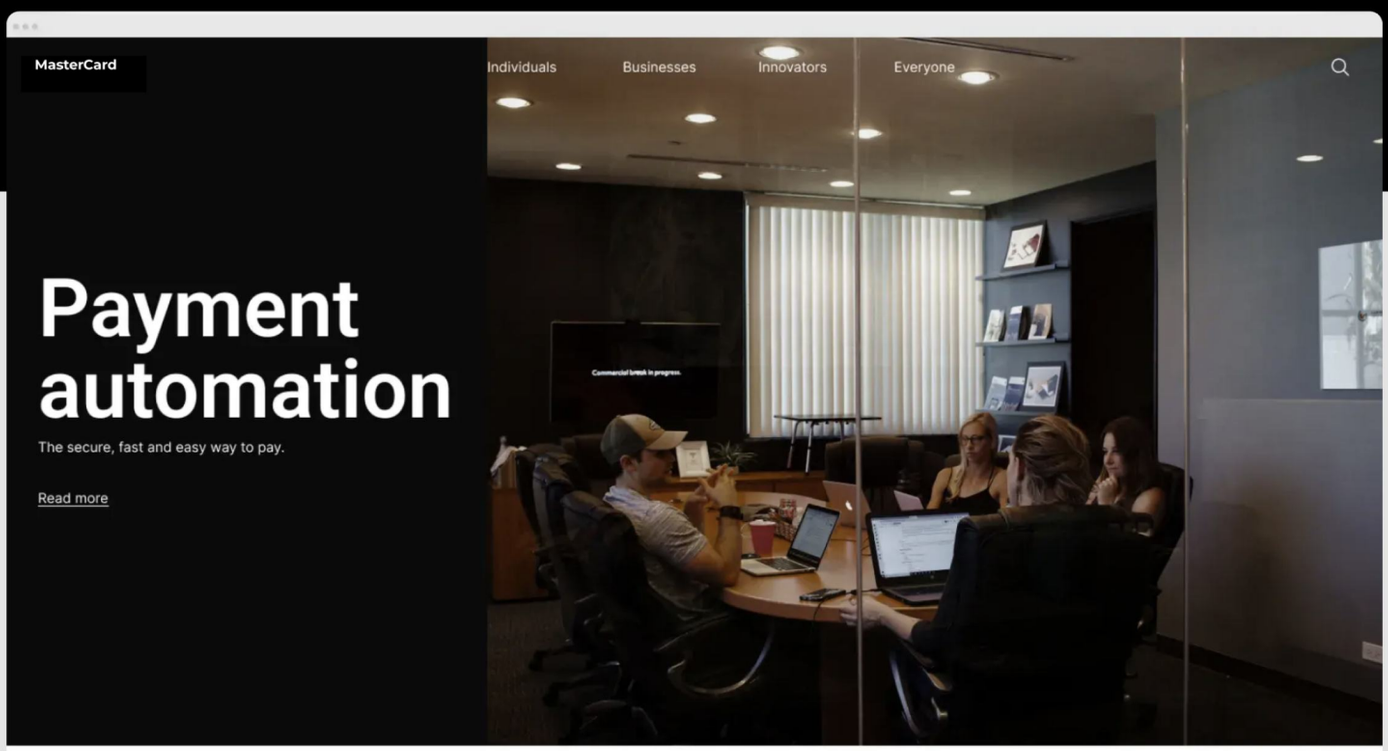
What we stand for







04. Automatization page



Visa STP for buyers

Digitize your processes −

Card information is provided by third parties. Visa may receive compensation from the card issuers whose cards appear on the website, but makes no representations about the accuracy or completeness of any information.

This innovative technology works across the entire Visa Network, connecting buyers with suppliers, and merchants with customers, more efficiently.

Read more

Achieve greater insight +

Increase efficiencies +

Alternatives for existing payment methods +

How it works

01 02 03 04

You provide a payment instruction file to your bank

Visa receives file from your bank and passes it through for processing

Your participating supplier receives payment automatically

Visa securely sends you complete purchase details for reconciliation

Your business benefits with Visa STP

01

Reduced payment costs. Visa STP eliminates manual processing, so there's no need to print paper checks.

02

Fast and accurate reconciliation. With Visa STP, you initiate each payment for a specific amount and Visa sends you complete purchase details for improved reconciliation.

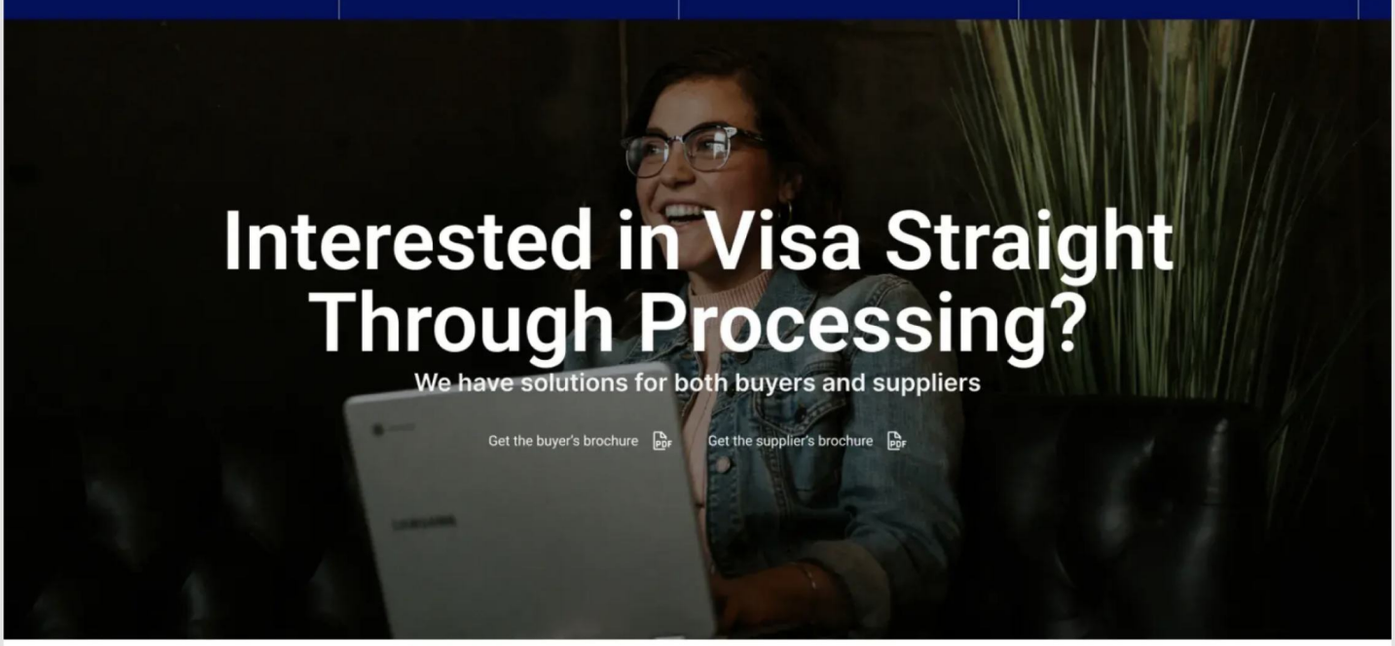
03

Easy implementation. Visa STP integrates seamlessly into your existing processes without disrupting business.

04

Easy implementation. Visa STP integrates seamlessly into your existing processes without disrupting business.

Drag



Interested in Visa Straight Through Processing?

We have solutions for both buyers and suppliers

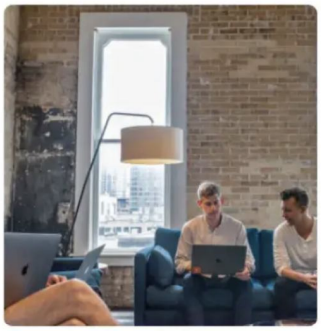
Get the buyer's brochure

Get the supplier's brochure

Visa STP for suppliers. How it works.

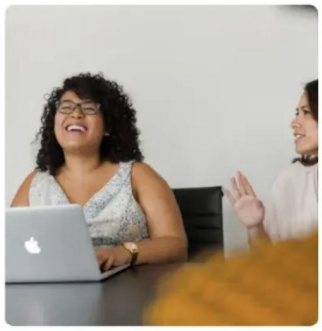
Take the hassle out of accepting B2B invoice payments.

Your participating customer initiates an invoice payment through their bank.



Visa processes the payment and sends it to your merchant processing partner.

You receive payment and invoice details electronically.



Visa securely sends payment confirmation to your customer.

Your business benefits with Visa STP

01 Reduced Visa Interchange. Enjoy access to reduced Commercial Card interchange rates.

02 No Fixed Acquirer Network Fees. Visa has eliminated this fee for Visa STP payments.

03 Minimize risk. Visa STP combines a guaranteed payment with limited chargeback risk and eliminates the handling of sensitive card numbers.

04 Payment automation. Visa STP eliminates payment keying, plus you'll get an electronic file with invoice details for reconciliation within your existing accounting software.

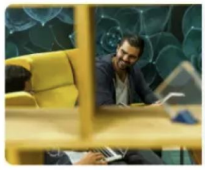
05 Improved accounts receivable process. Get paid faster eliminating the cost of collections and write-offs.

Latest news

Google pay

Visa with Google pay: offer secure digital payments

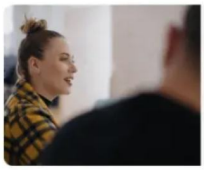
Read more



Mobile payments

Mobile payments via Visa

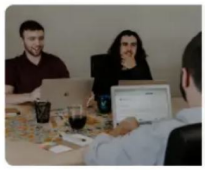
Read more



Points of sales

Let your customers know you accept Visa payments

Read more



Apple pay

Visa with Apple pay: upgrade the way you make your payments

Read more

MasterCard.

About visa
Leading by example
What We Do
Careers

Our Values
ESG + Responsibility
Social Impact
Inclusion + Diversity

News + Media
Visa Blog
Newsroom
Visa Navigate

Support
Support center
Lost or Stolen Visa
Visa Rules + Policy

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MasterCard Individuals Businesses Innovators Everyone

MasterCard Initiative 2024

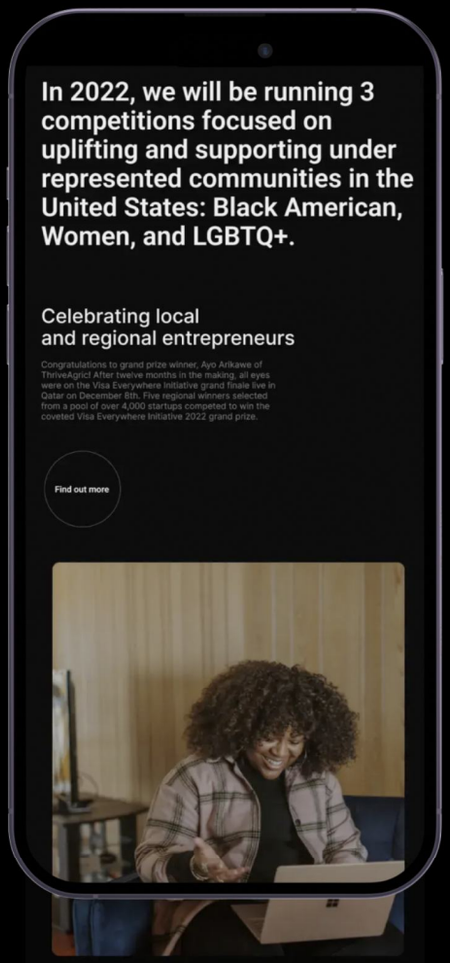
05. Initiative awards page

In 2022, we will be running 3 competitions focused on uplifting and supporting under represented communities in the United States: Black American, Women, and LGBTQ+.

Celebrating local
and regional entrepreneurs

Congratulations to grand prize winner, Ayo Arikawe of ThriveAgric! After twelve months in the making, all eyes were on the Visa Everywhere Initiative grand finale live in Qatar on December 8th. Five regional winners selected from a pool of over 4,000 startups competed to win the coveted Visa Everywhere Initiative 2022 grand prize.

Find out more



Global finalist information

Finalists | Special guests | Judges | 2022 winners and prizers

huli

Alejandro Vega

Huli is a platform that connects patients, doctors and other healthcare services.

Read more

MERKLE SCIENCE

Drag

Mriganka Pattnaik

Merkle Science is the next generation predictive Web3 risk & intelligence platform.

Read more

Visa Everywhere Initiative ran three special edition competitions in the U.S. to help support diversity in the startup community.

Find out more

TechCrunch + MasterCard Everywhere Initiative

When we evaluate submissions for Visa Everywhere Initiative, we look for startups that have ideas relevant to Visa's business and clients, proof of traction, and funding from external investors.

MasterCard Initiative

When we evaluate submissions for Visa Everywhere Initiative, we look for startups that have ideas relevant to Visa's business and clients, proof of traction, and funding from external investors.

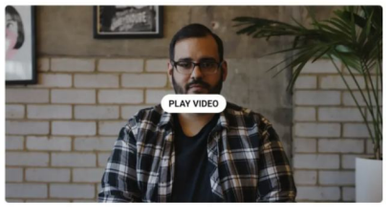
MasterCard Initiative 2023 winners

Finerio Connec	Latin American Winner
PearlPay	Asia Pacific Winner
MOOV	Global winner
Filski	Europe Winner
Payze	CEMEA Winner

Past winners share their stories

"The Visa Everywhere Initiative opened doors that a year-old company could never have imagined."

Wade Arnold, Founder and CEO, Moov



MasterCard.

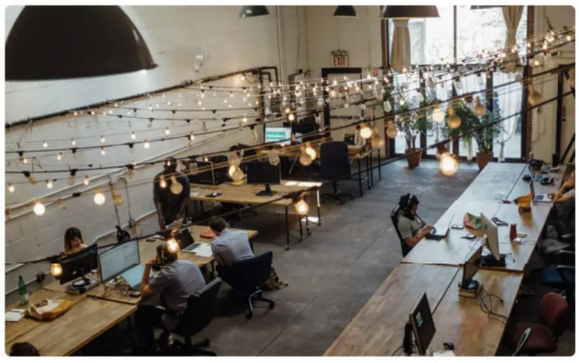
2023 winners

Finerio Connect	Latin American Winner	2nd Place Glovel Winner	
PearlPay	Asia Pacific Winner	3rd Place Glovel Winner	
MOOV	Global winner	North America winner	Global audience winner
Filski	Europe Winner		
Payze	CEMEA Winner		

Load more

Special edition competitions for U.S. startups

Visa Everywhere Initiative ran three special edition competitions in the U.S. to help support diversity in the startup community.



Find out more

Awards

MasterCard directs awards

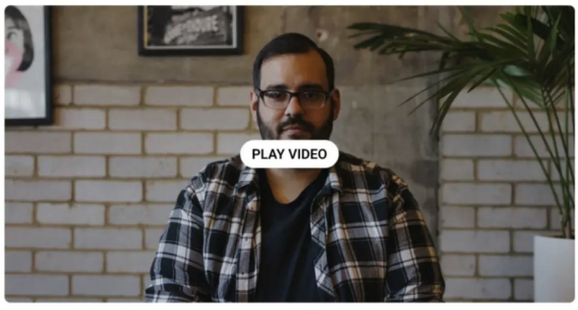
This year, finalists were eligible to compete to win the Visa Direct special prize in addition to the main prizes. Visa has seen an increased interest and excitement in startups and fintechs exploring how to integrate Visa Direct, Visa's global money movement network, into their solutions.

Visit our resource center

Past winners share their stories

"The Visa Everywhere Initiative opened doors that a year-old company could never have imagined."

Wade Arnold, Founder and CEO, Moov



MasterCard.

About visa	Our Values	News + Media	Support
Leading by example	ESG + Responsibility	Visa Blog	Support center
What We Do	Social Impact	Newsroom	Lost or Stolen Visa
Careers	Inclusion + Diversity	Visa Navigate	Visa Rules + Policy
		Investor Relations	Contact us

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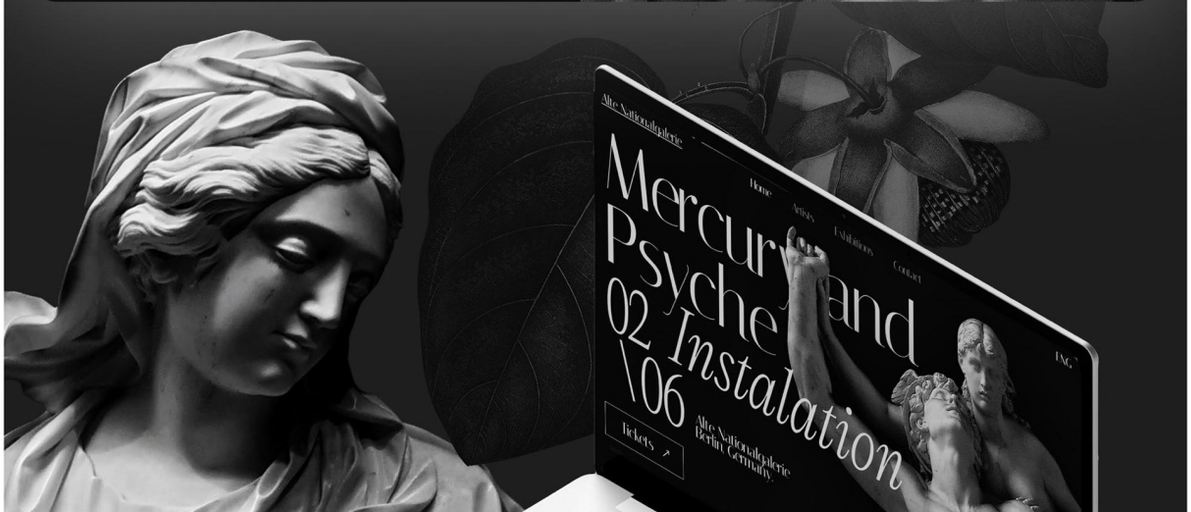
Thank you for watching

Editorial new
Italic

Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk Ll
Mm Nn Oo Pp Qq Rr Ss Tt Uu Vv
Ww Xx Yy Zz

Landing page



Thanks for wathing

Novikov Maksim