



PORTFOLIO

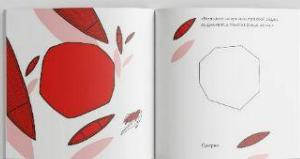
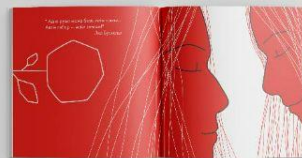
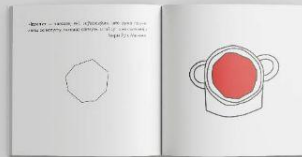
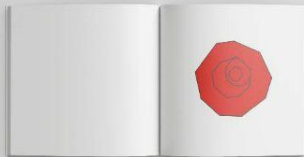
VARVARA LOIKO

BOOK DESIGN

Design and illustration of a book
called «РУЖА» (bel. ROSE)

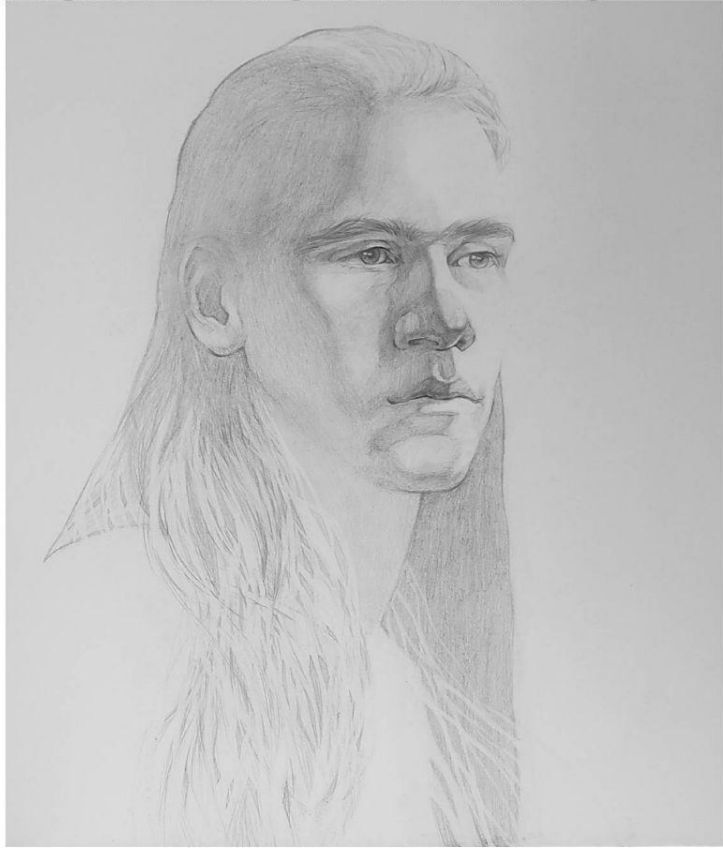


I illustrated quotes and
aphorisms of famous people
from different times and
countries about the rose.





ACADEMIC DRAWING



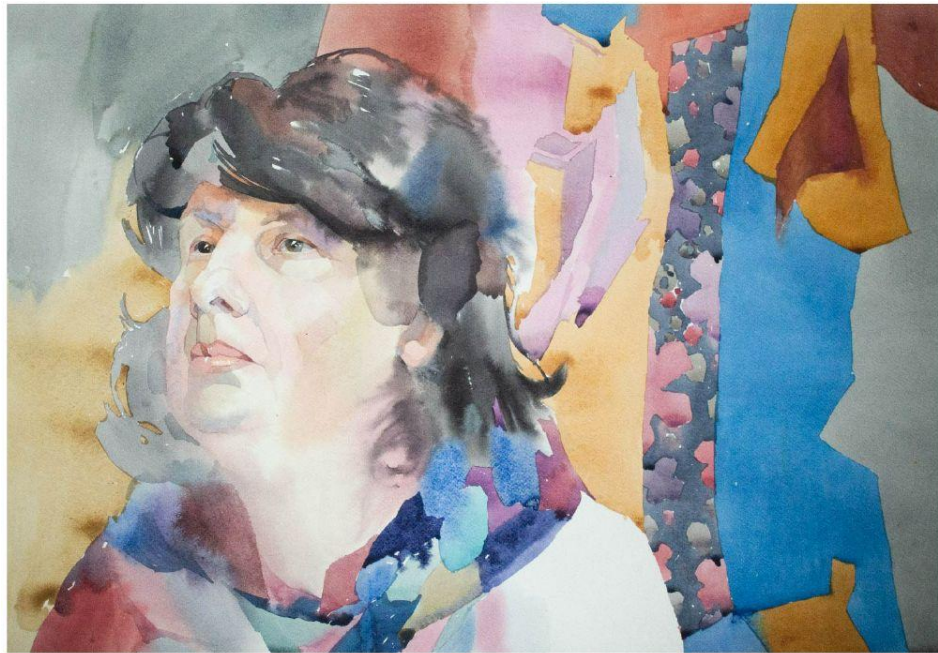
pencil

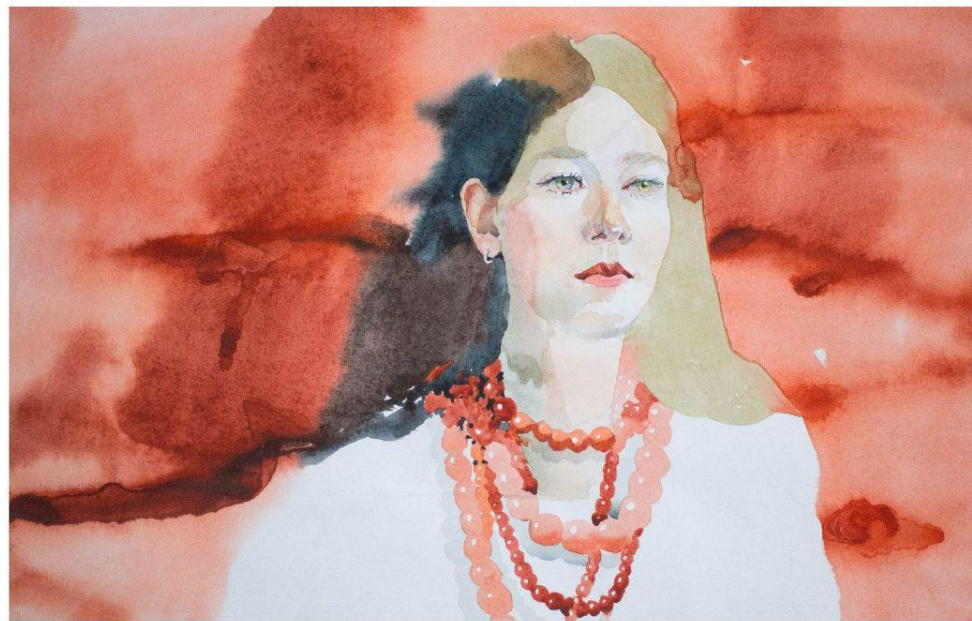


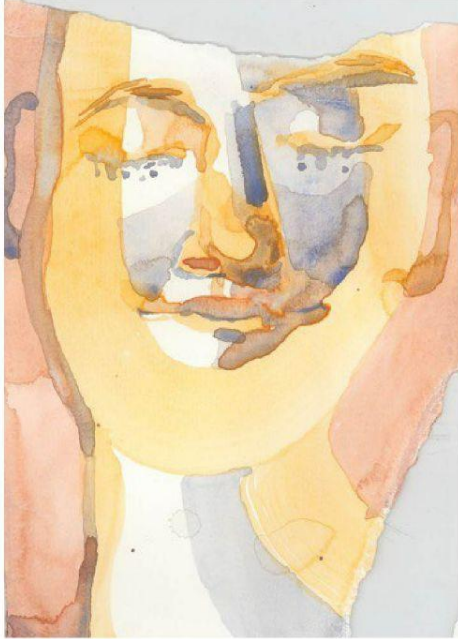
sauce



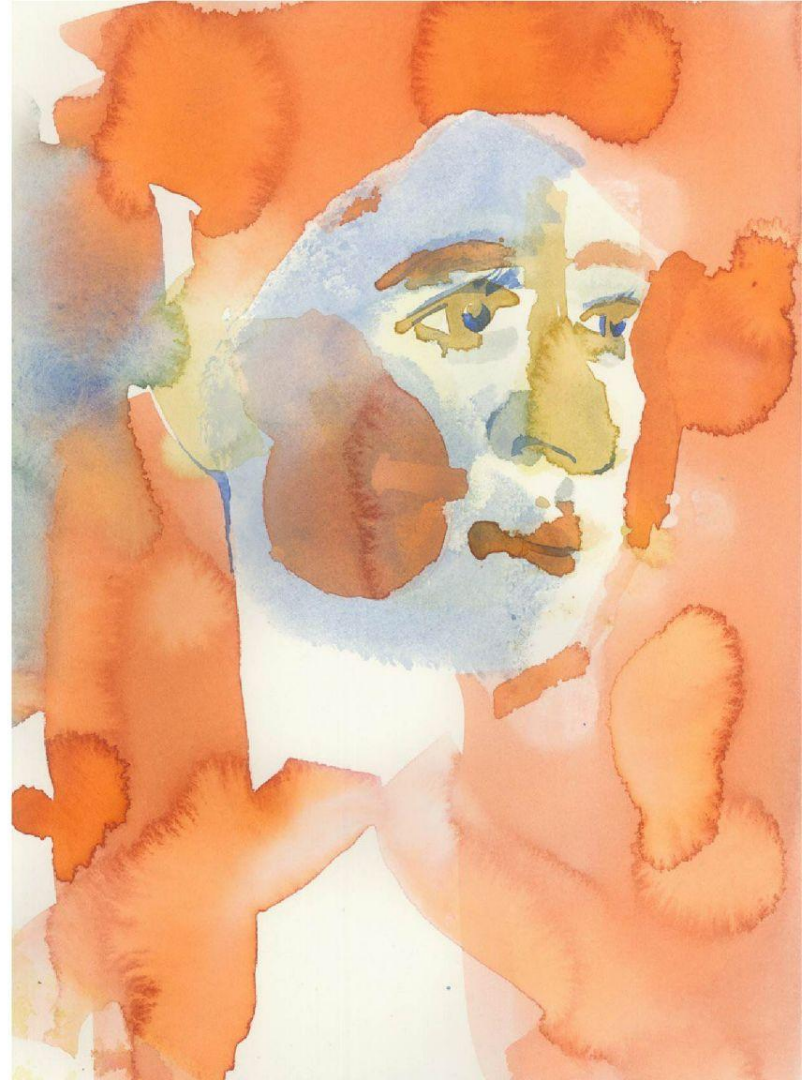
PAINTING







WATERCOLOR
ILLUSRATIONS



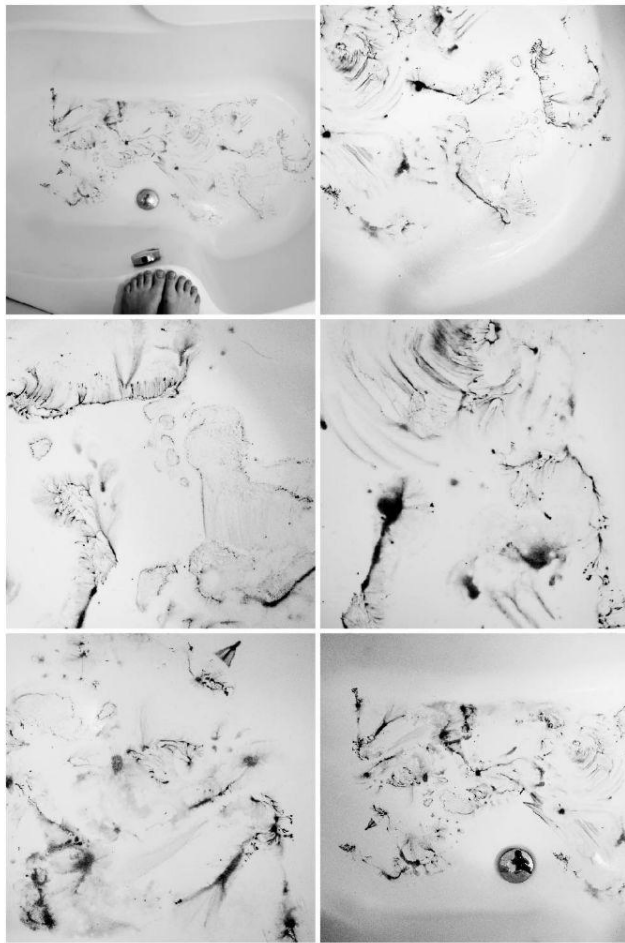
Я оставила ботинки на берегу,
шагнула в поле.

Ступни коснулись мокрого
песка, я медленно шла, обходя
кукурузные ростки.

Пройдёт время и они станут
выше меня. Но пока они лишь
мелкие водоросли в моём
огромном полевым океане.

Помню как мама заносила нас
чумазых в ванну, и шесть
маленьких ног танцевали на
скользякой поверхности,
смывая грязь.

БОСИКОМ
ванна, грязь



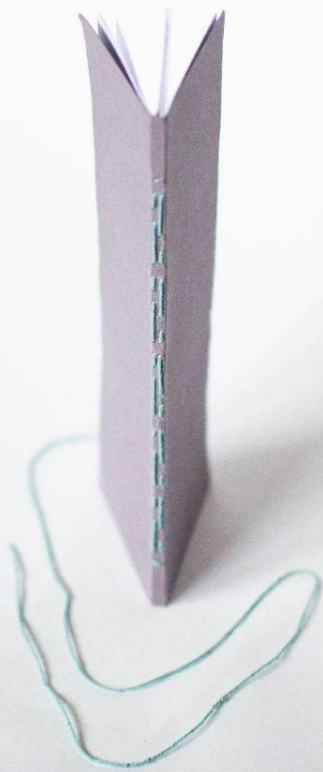
VISUAL POEM

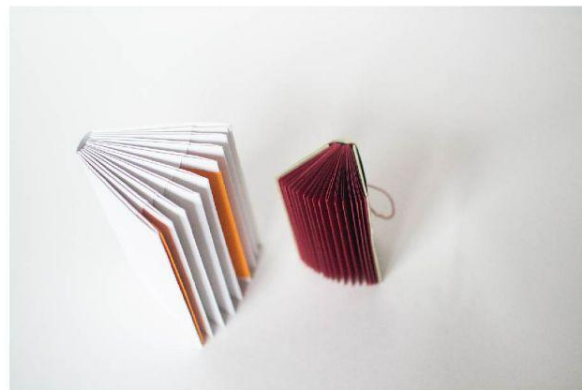
«BAREFOOT»

BOOKBINDING

I studied the ancient art of book binding in order to better understand the process of creating a book.







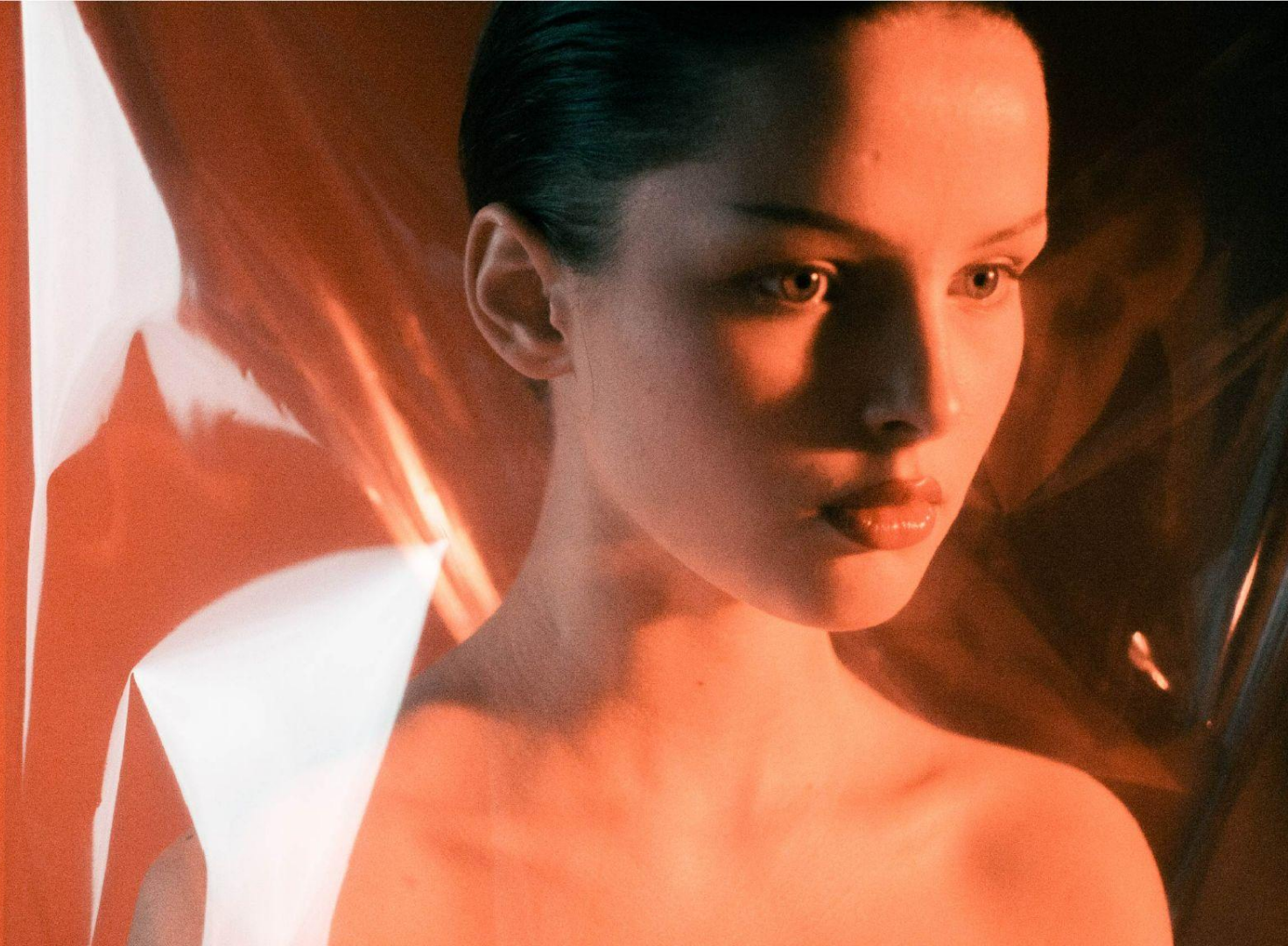
A full-length photograph of a woman standing against a solid orange background. She is wearing a black strapless dress with a large, light-colored ribbon tied around her waist. She has large, translucent, feathered wings on her back. Her hair is pulled back, and she has a serious expression.

Не дары кветкі, а дары свабоду!

A close-up photograph of the same woman's face and upper torso. She is looking slightly to the side with a serious expression. A bright flame is visible in her hair, and there are other flame-like streaks in the background. The overall color scheme is orange and red.

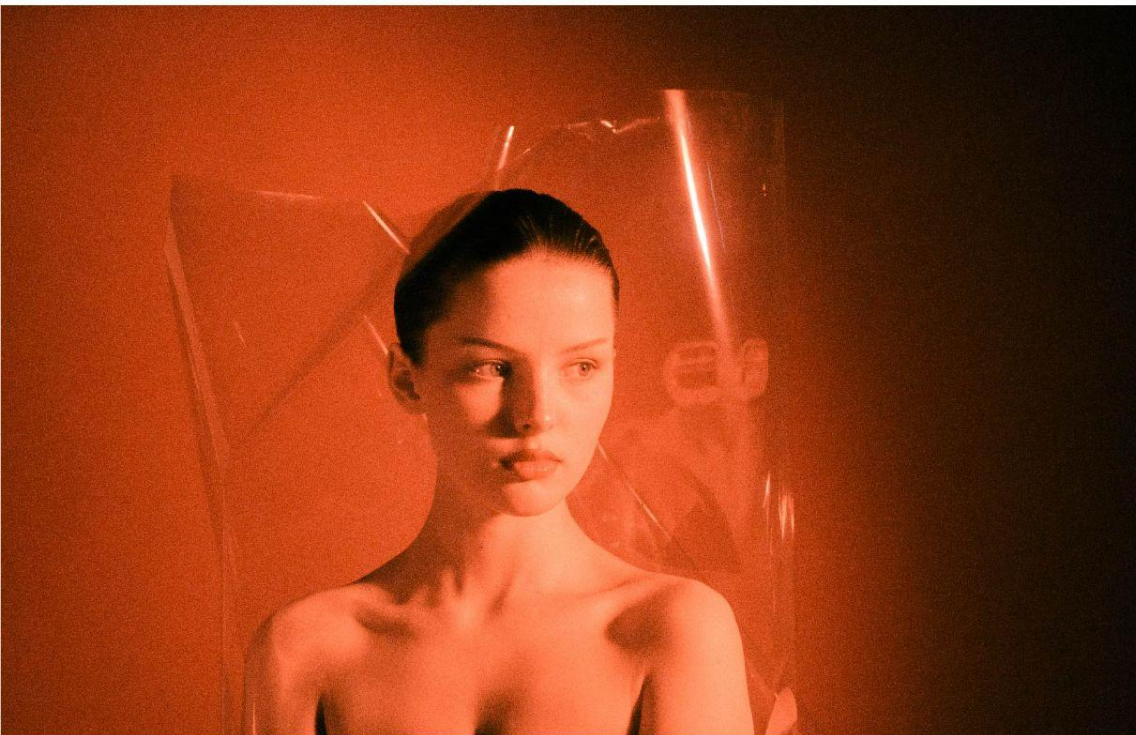
НЯВОЛЯ
Ў ПРЫГОЖАЙ
АБГОРТЦЫ

PHOTOSHOOT FOR
POSTERS CREATING





Photos and artdirection by me
MUA&modeling by Dzesiatnikova Daria
assisting by Zakharniova Julia



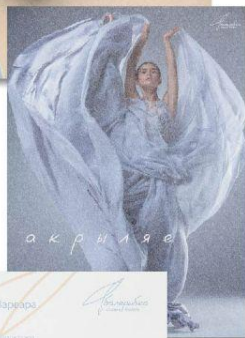
Набываючы штучныя
кветкі, мы, з грунту,
купляем смецце, якое
пасля наносіць шкоду
прыродзе, вылучаючы
таксічныя рэчывы,
забруджваючы глебу,
паветра і грунтовыя
воды. Калі штучныя
кветкі прыходзяць у
непрыдатнасць, людзі іх
выкідваюць. Штогод
пасля святаў на палігоны
цвёрдых камунальных
адкідаў вывозяць каля 1
мільёна пластыкавых
кветак. Тэрмін іх
раскладання – ад ста да
пяцісот гадоў. Другараднай
апрацоўцы яны не
падлягаюць.

НЕ КВЕТКІ

© Міністэрства прыродных рэсурсаў і
аховы навакольнага асяроддзя Рэспублікі
Беларусь, 2024

© Міністэрства прыродных рэсурсаў і
аховы навакольнага асяроддзя Рэспублікі
Беларусь, 2024

КВЕТКІ Ў СМЕТНІКУ



BREND IDENTITY DESIGN for children's ballet studio balerybka

PHOTOGRAPHY





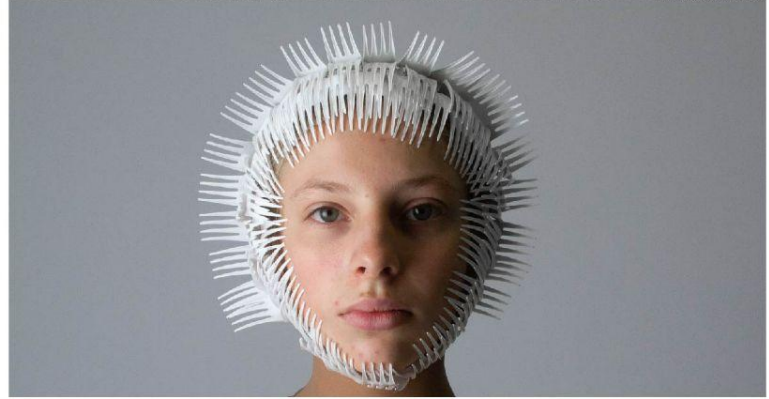






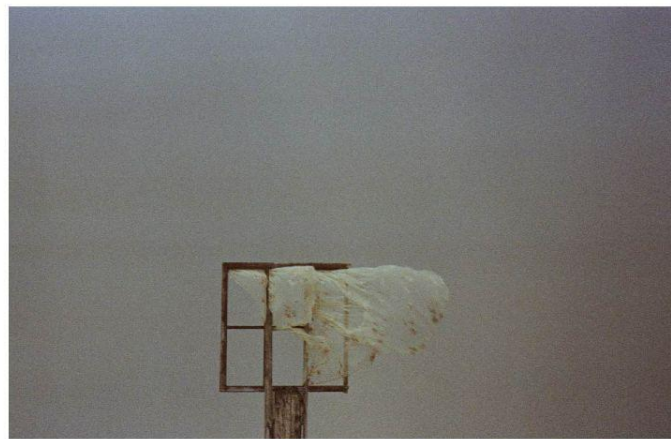


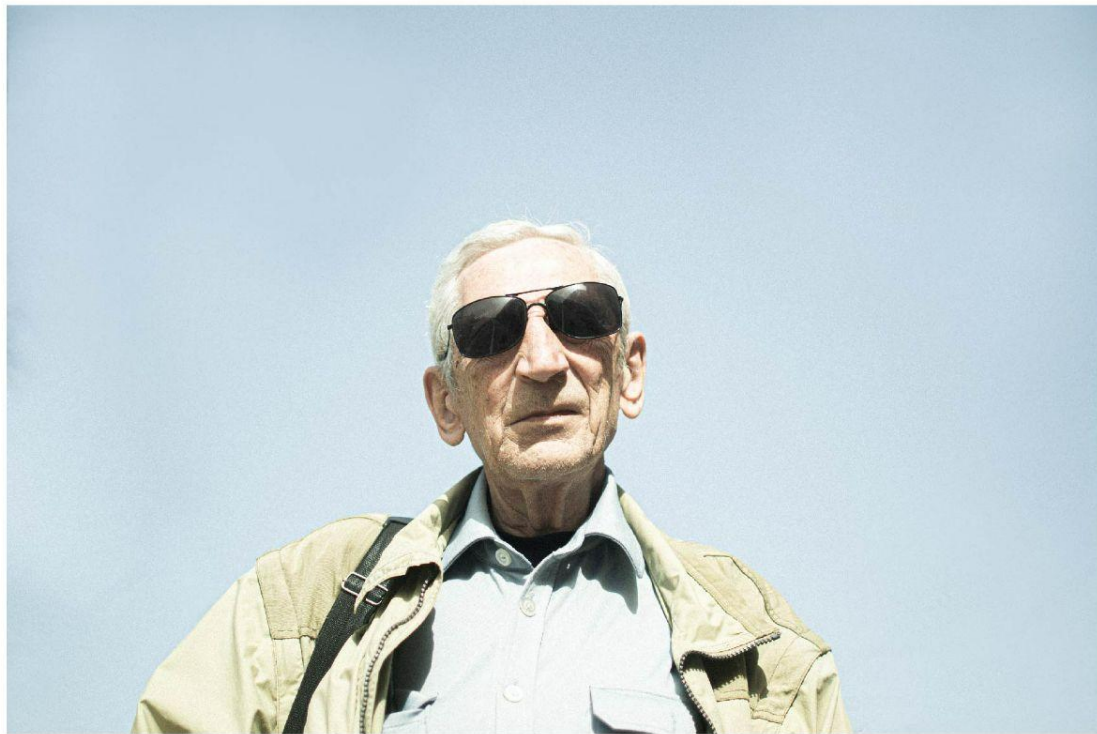




















My project
published in the
magazine.

Hello! My name is Varja Loiko. I am an artist and photographer. This work was created with my friend and model Maria Burmeleva and that is what we want to say. The colors on the face symbolize lived feelings and emotions. We want to show that it's impossible to get rid of them just like that. They must be lived, they leave us with tears and laughter, smiles and shouting. We live them and make room for new feelings.

FINE ARTS



The color of feelings

Model: Maria Burmeleva
IG: mariaburmeleva
Photographer: Varja Loiko
IG: varialoiko
Wardrobe Credits:
white shirt from Oysho

Countsider

Collaboration with designer Julia Zakharniova

Together we decided to create an art magazine about numbers and thoughts. In the first zine of Countsider - count+consider - we created projects about number one. We thought about the First Lady, loneliness, unity, monotype, unibrow, one-legged pirates and unicorns, prima ballerina and everything related to 1. We were playing with words, meanings and idioms.



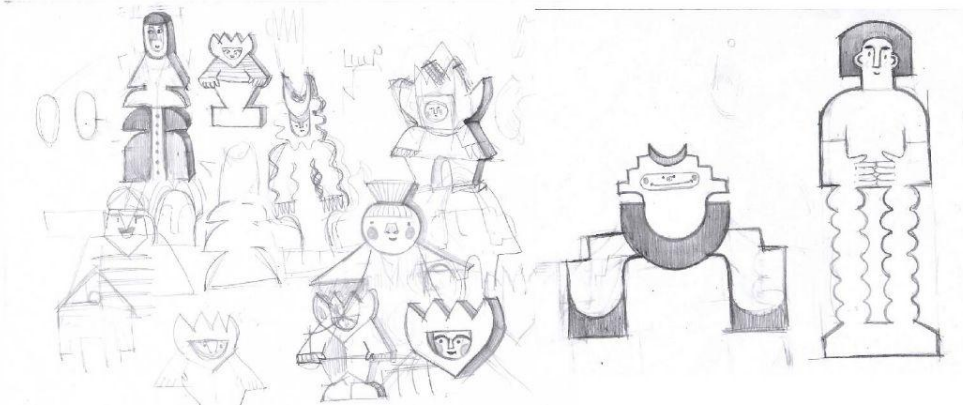
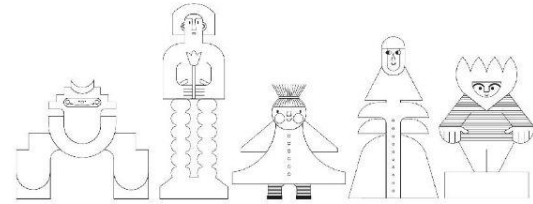
OUR PROJECT



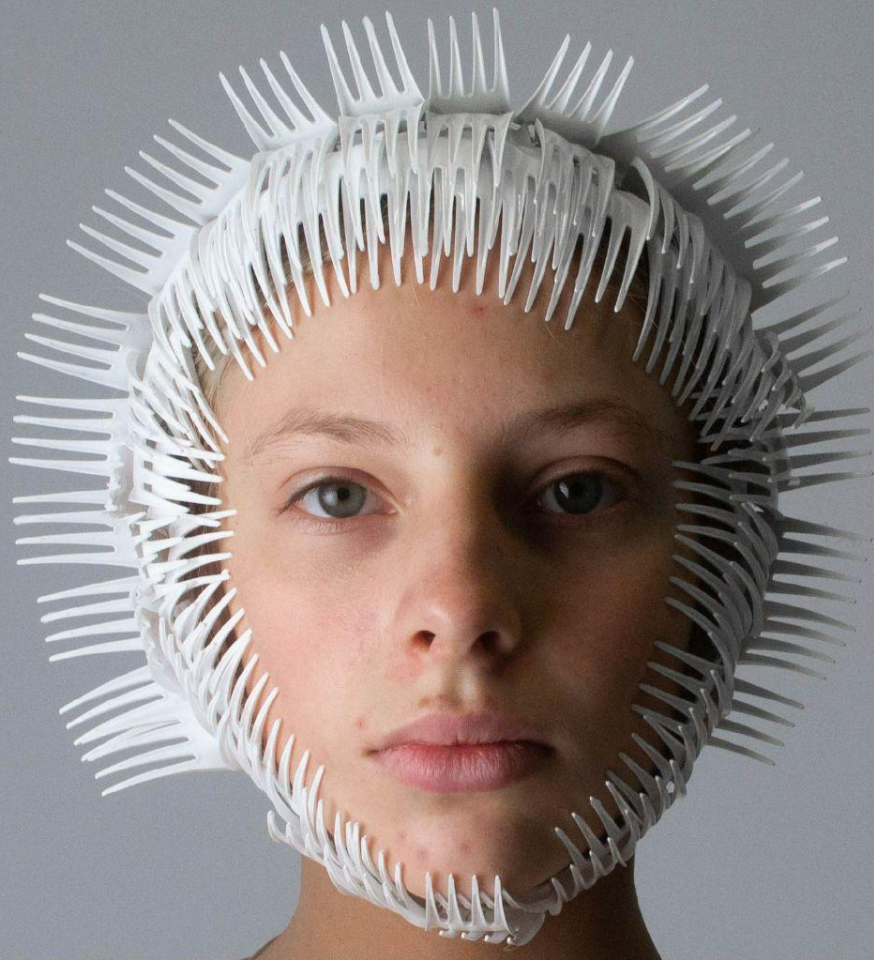


ONCE UPON A TIME...

Design of wooden figures to play with and tell stories.



Used once



Me and Julia Zakharniova made costume with plastic forks.
We created a conceptual photoshoot about our environment and how it is polluted with plastic.



FOLLOWING THE FIRST TRAM PERFORMANCE



We wanted to tell about the non-linearity of time through the tram path. We wanted to depict the path not as moving from point A to point B, but as a full-fledged journey through time and space. One person was holding a piece of paper, while the other put his hand with an open marker on the sheet. The task of the participants was not to move as much as possible, and the hand drew as if by itself from the jolts of transport. It is our unique map of the path of the first tram.



the image we got

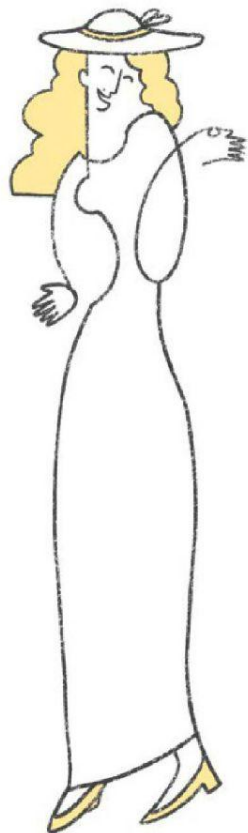
kelix

GLASSES PACKAGING
DEVELOPMENT



champagne (France)

Шампані



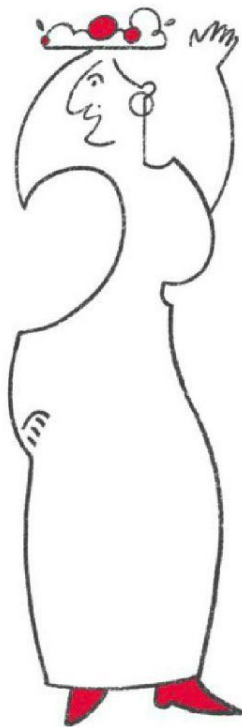
brandy (Scotland)

Брәнт



wine (Georgia)

Вінаჲ



For this series of packages, four characters have been developed, each of which corresponds to a specific drink, country and its traditional glass shape.



martini (Italy)

Марціно



40181 700982 1



Нова мелодія для шампанського Шампані – гість сучасної пародії на класику. Абрамчи й, надісше свійму шампанському шнурю радість і асалюк як тако асалюкүзювє сапродї шампанского. Рассоудїще мємчїмассящї о нашєм дїсїїнї і асалюкүзювє расцїї на Central

Нашай галоўнай герані – Шампані – атрымалася ўвасабодзіць сабе куніі струмень блізкаў у калёў элігантнага напоя і атмасферу сонечнай Францыі. Яна стварэнні хацелі, каб яна ўвасабляла непуторны дух вытанчаны густ шампанскага.

Нова ялість для шампанського Шампані – гэта сучасны падарок да класікі. Абраачы IX, які нададзце свайму шампанскаму статус шыную радзіцы і абсалюту, як таго асалотуеўа сапраўднага шампанскага. Рассоўдзіце міжы матчамасця і нашым дызэйнам, і задымаўце гэсцей на Cestral


401817009821

kerlix




 Produkt aus 100% recyceltem Kunststoff
 Produkt aus 100% recyceltem Kunststoff
 Produkt aus 100% recyceltem Kunststoff

Produced by Selo Katin, Neurologic of Baltimore
Fabricado por Selo Katin, Republika Baltimore von Selo Katin
Baltimore, Republika
Produced by Selo Katin, Republika Baltimore
Fabricado por Selo Katin, Republika Baltimore



POP UP BOOK CREATING

I created a pop-up book dedicated to the biblical story of the expulsion from paradise.



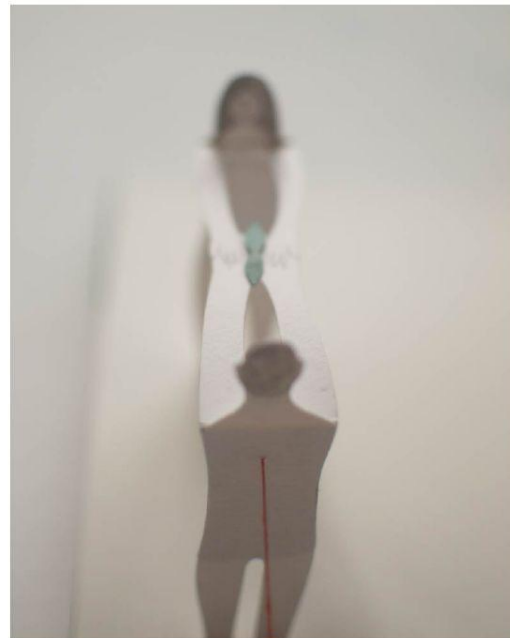
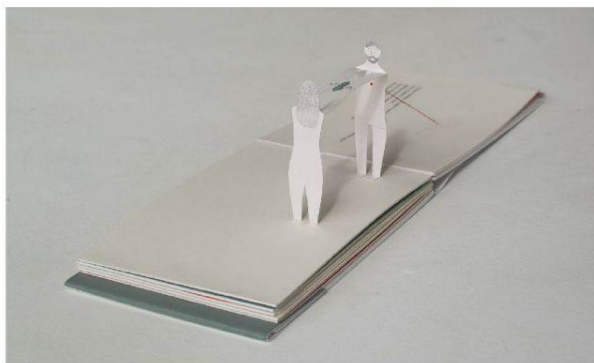
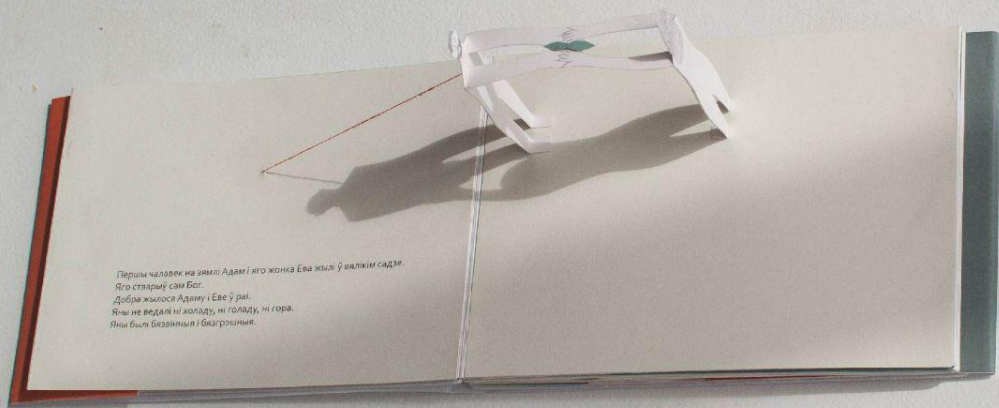


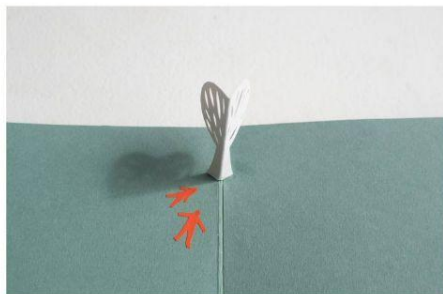
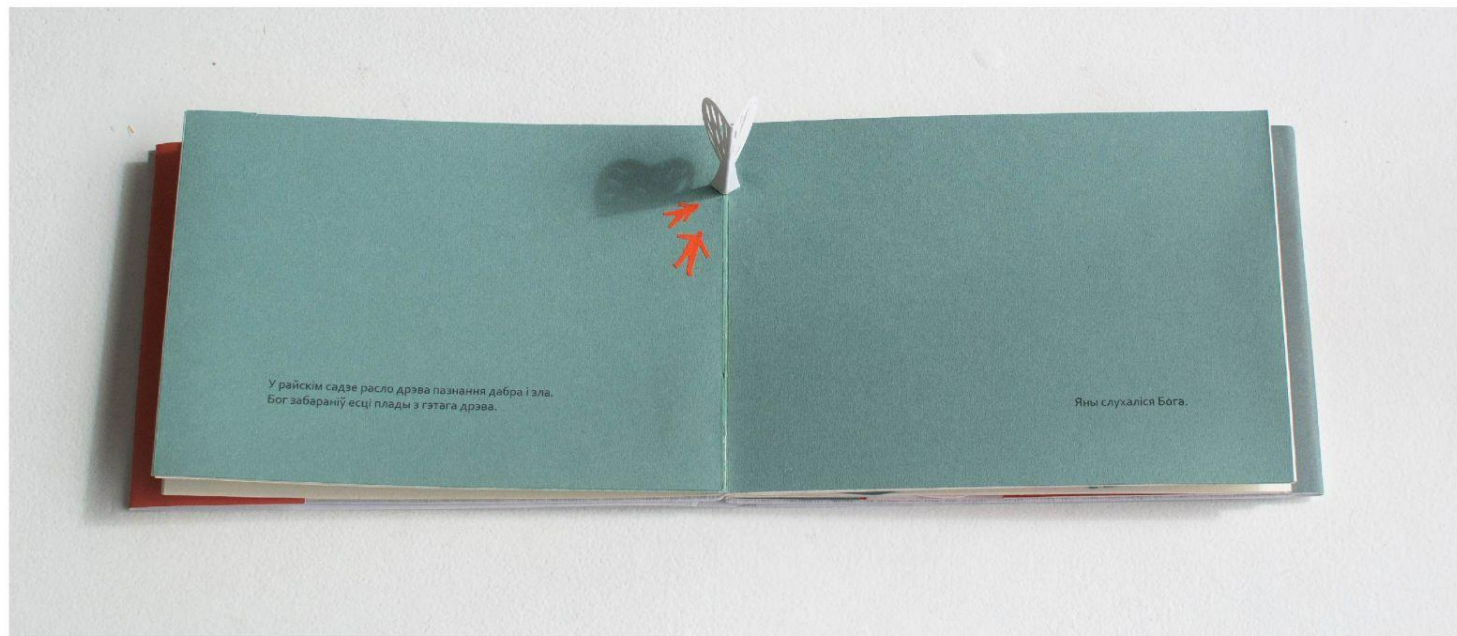
Выгнанне з Эдэма

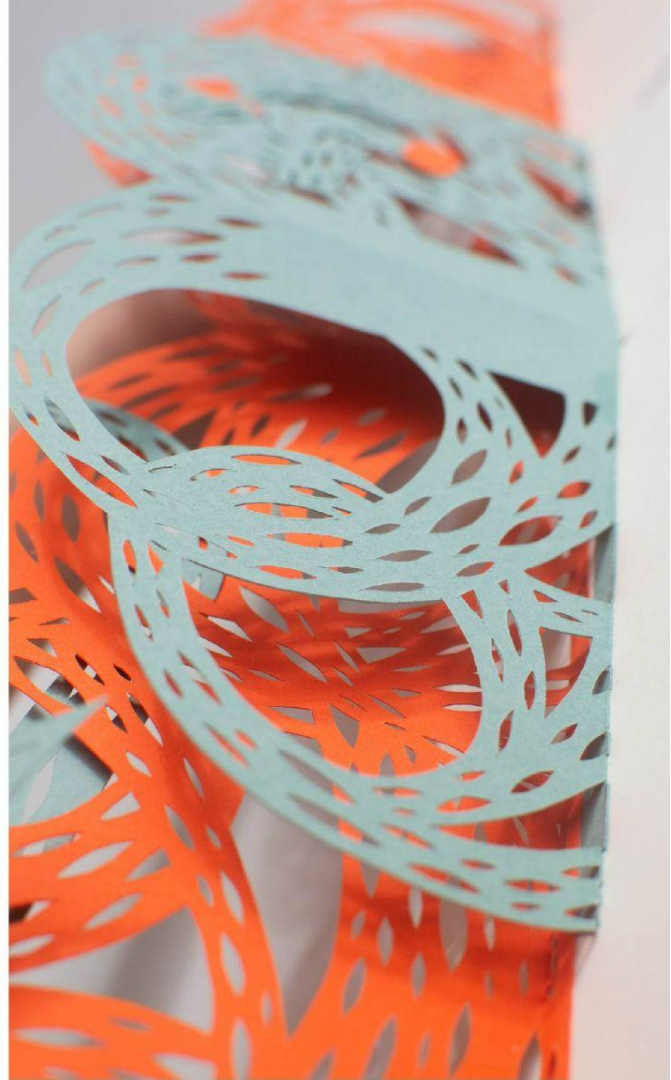
на аснове тэксту Ўладзіміра Ліпскага

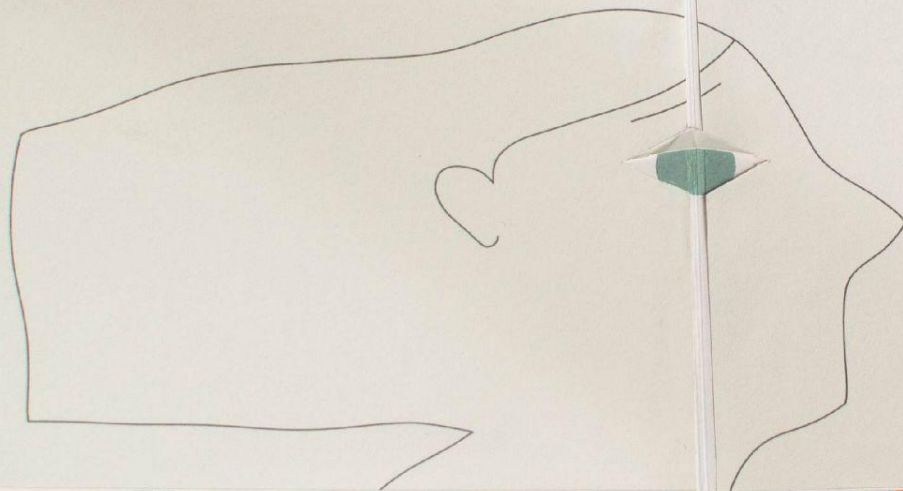


Лойка Варвара
2023







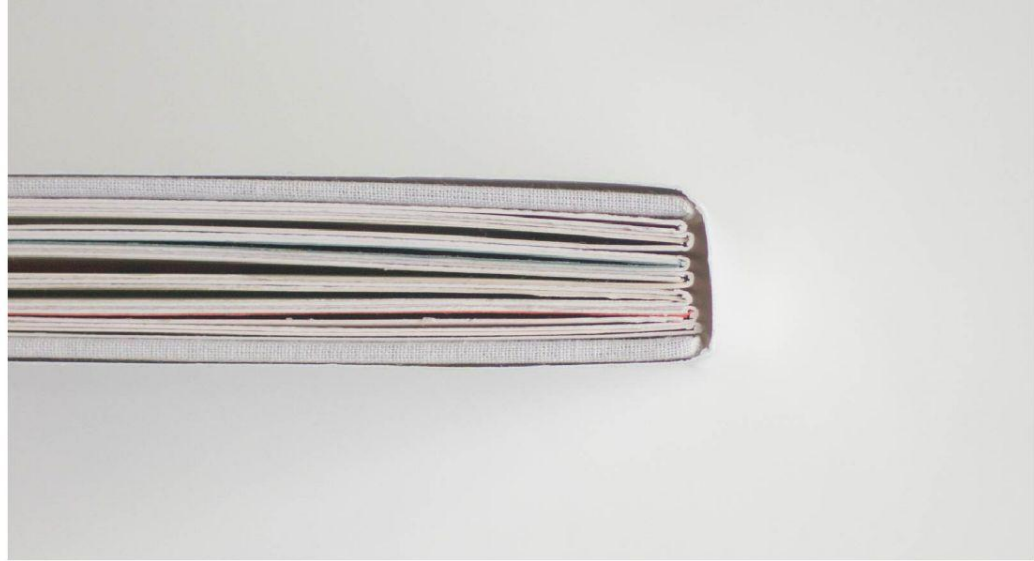
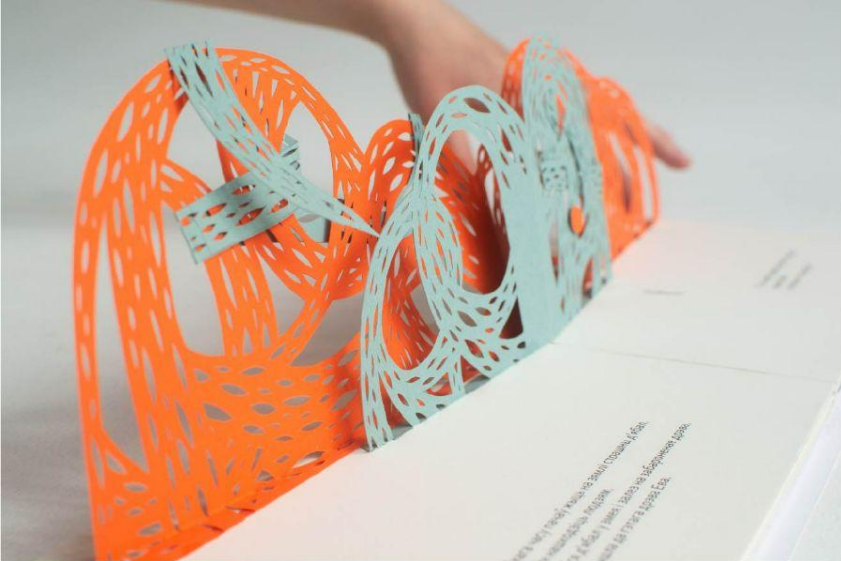


Не стрималася яна, узяла плод.
З'ела адну палавінку,
другую угаварыла з'есці Адама.
Так яны саграшылі,
бо парушылі наказ Бога.



Бог сурова пакараў усіх.
Бог выгнаў Адама і Еву з рая.





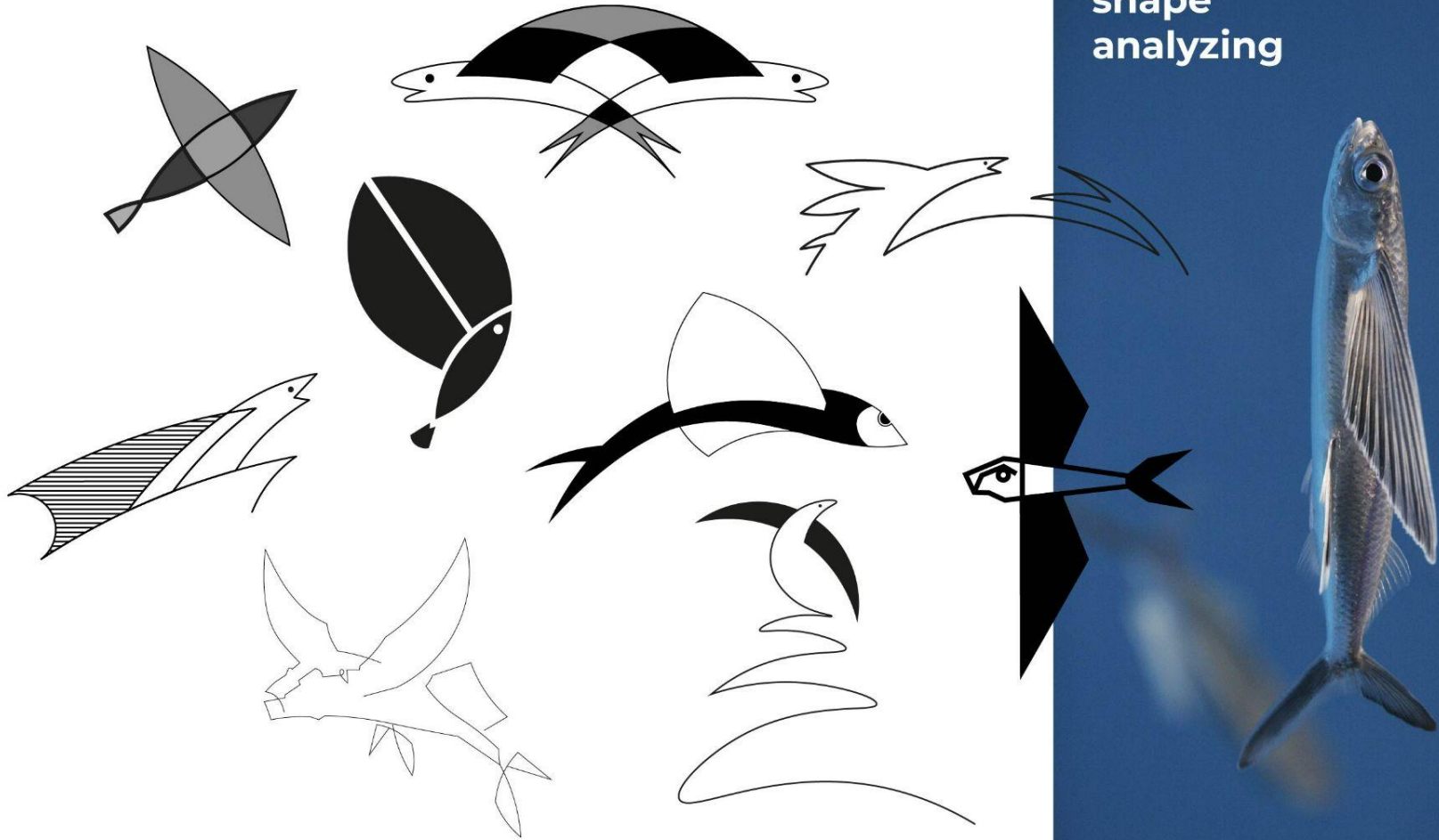
the art object "Flying fish"

To create this project, I studied such amazing creatures as flying fish for a long time. For me they are a symbol of human life, as improbable as the flight of a fish. We emerge from the ocean, the unknown, and live this incredible flight to disappear into the unknown again.

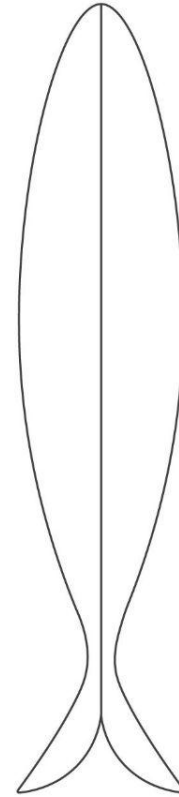
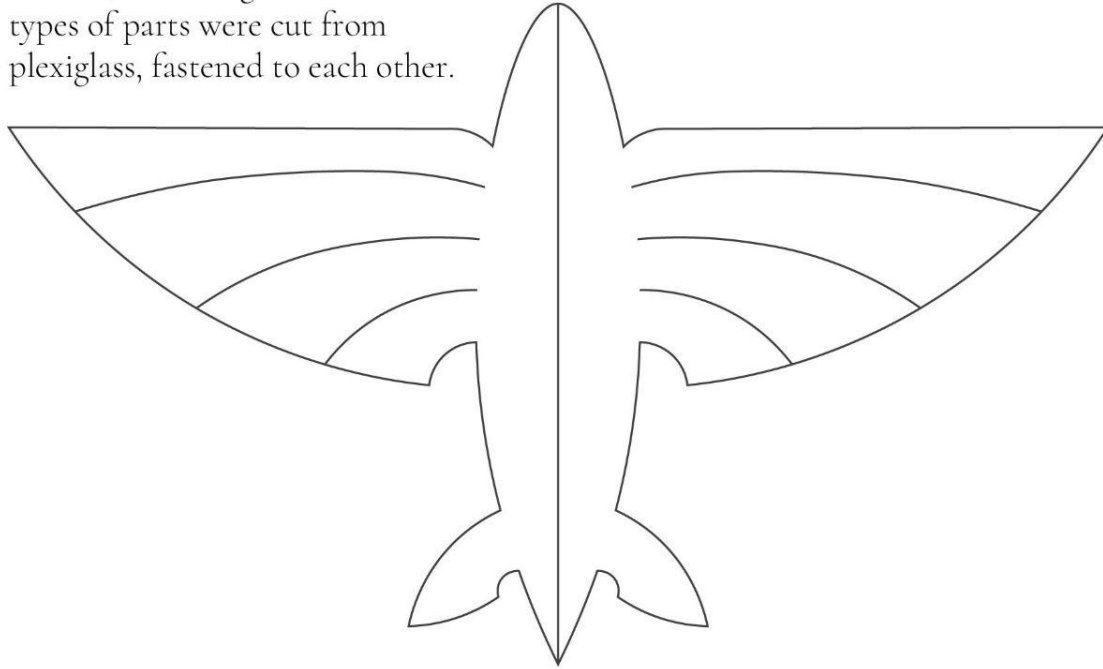
Collaboration with the wonderful engineer Alexander Belko, who is also my wonderful grandfather.



shape
analyzing



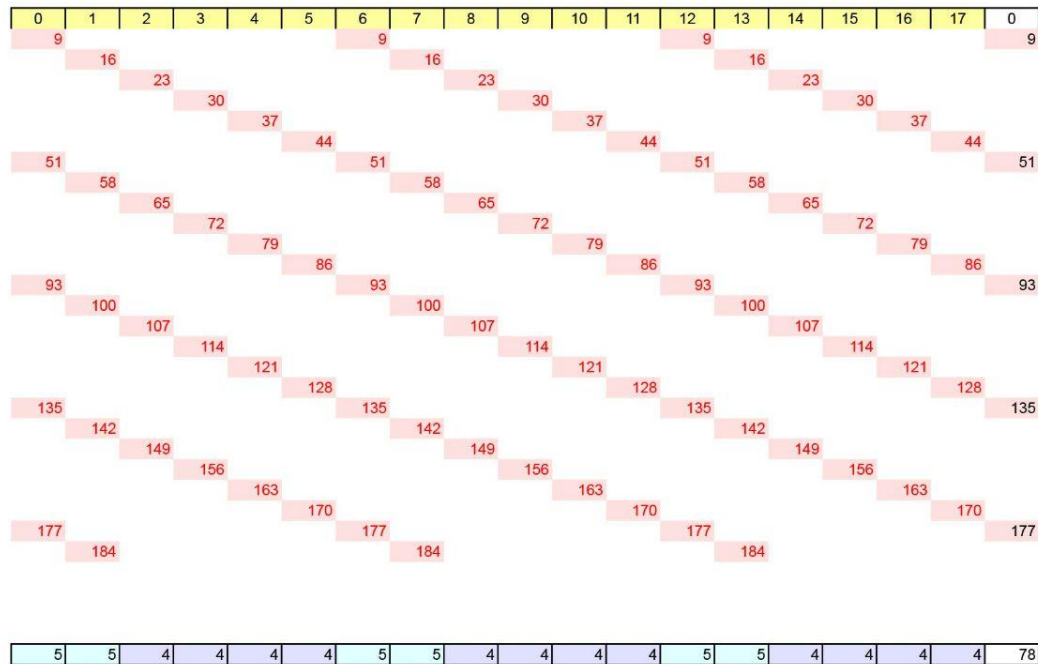
For this project, a vector layout was created, according to which two types of parts were cut from plexiglass, fastened to each other.





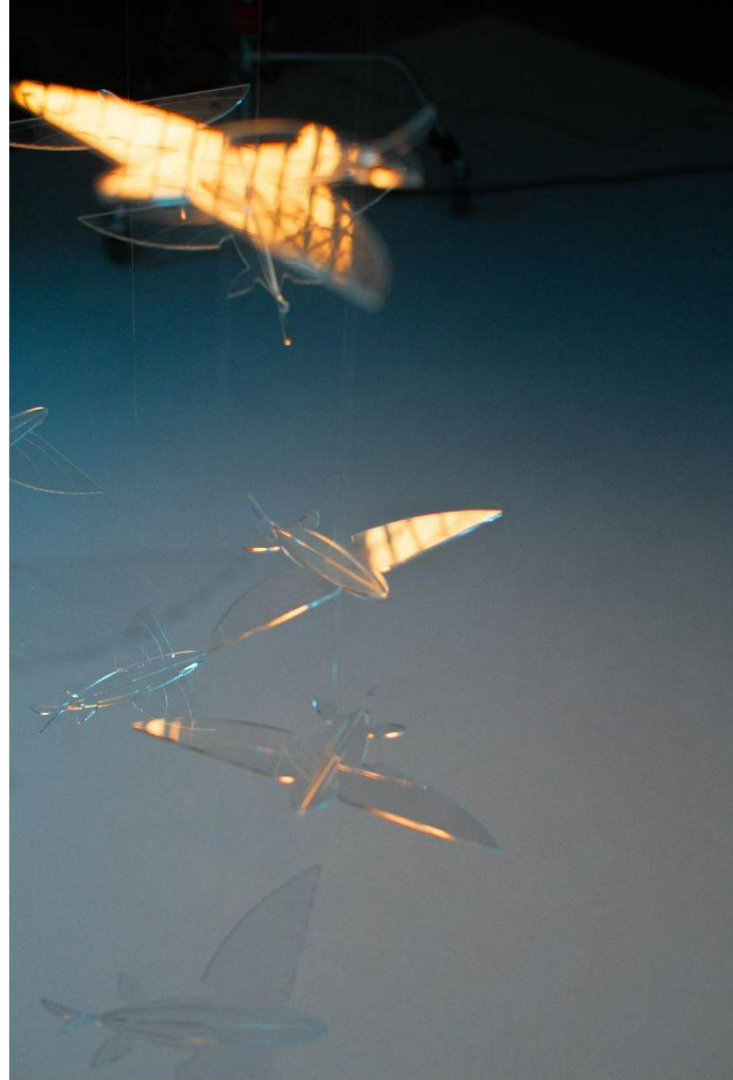
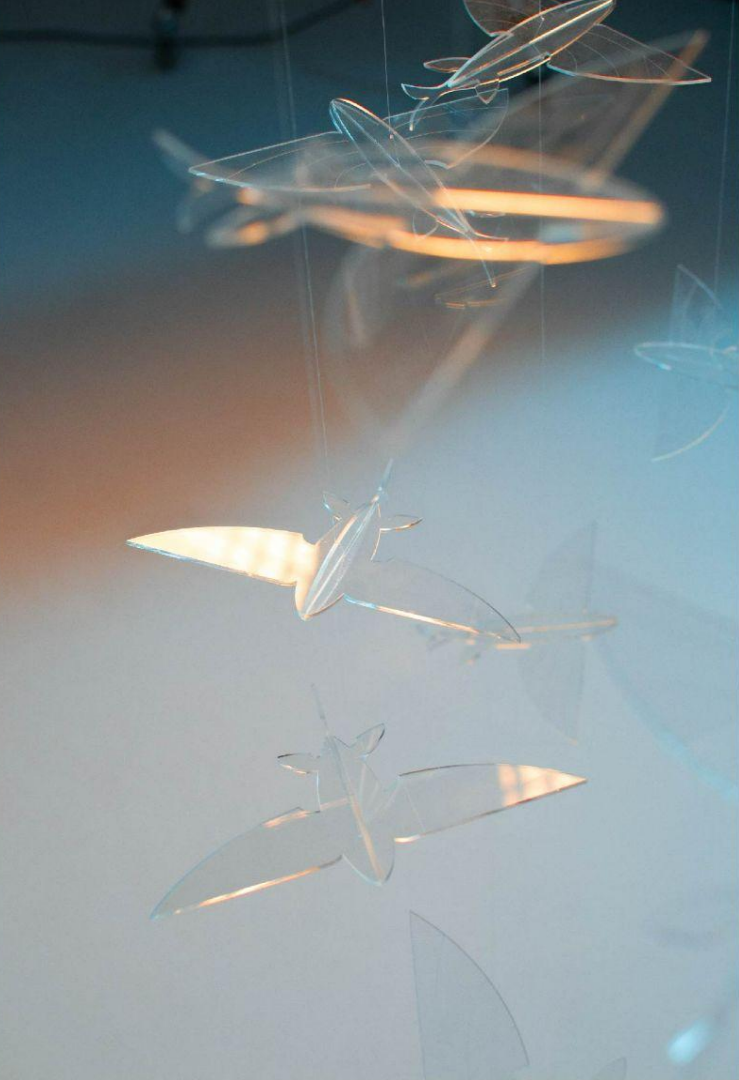
Step 7

A suspension system has also been developed, which allows you to quickly assemble and disassemble the object.











МІНІСТЭРСТВА АДУКАЦЫІ
РЭСПУБЛІКІ БЕЛАРУСЬ

ДЫПЛОМ ДРУГОЙ СТУПЕНИ

УЗНАГАРОДЖАВЭЦА

Захарнёва Юлія Александровна,

Лойко Варвара Вадимовна,

учащиеся I курса

учреждения образования

«Минская государственная гимназия-колледж искусств»,
победители республиканского конкурса работ
исследовательского характера (конференции) учащихся
по учебному предмету «Русская литература»
в секции «Литературоведение»



Намеснік Міністра

А.У.Кадлубай

25 лютага 2022 г.

ФП: Мінскі гарадскі ЦО: 1.000.0.00



AWARDS

THANK YOU
FOR YOUR
ATTENTION

