



ЗАДАЧИ НА СЕГОДНЯ

- ☒ отправить анкету
- ☐ **сделать портфолио** для поступления (не забыть сделать)



ЧТО ОБЩЕГО МЕЖДУ ОЛЬГОЙ БУЗОВОЙ И МНОЙ?

то, что наши люди всегда с нами, а в моем случае:

«МОИ КЛИЕНТЫ ВСЕГДА СО МНОЙ»

известная певица



VS

видеограф



НЕ ХОЧУ ХВАСТАТЬСЯ, НО ...

СВОИМИ УСПЕШНЫМИ **кейсами** похваляюсь





КЛИЕНТ

clique

...

21

Публикации

126 тыс.

Подписчики

2

Подписки

Cliq

PASO CORTO, VISTA LARGA.

@thegloriz

Задача

смонтировать атмосферное видео из **исходников клиента**



ОТЗЫВ

мой подход понравился настолько, что меня **позвали в Италию** снять видео для клипа

I am checkin now if it's possible to have you in Italy maybe by the end of June.

смотреть здесь

КЛИЕНТ



ilyafiltih

 ...



498

38,6 тыс.

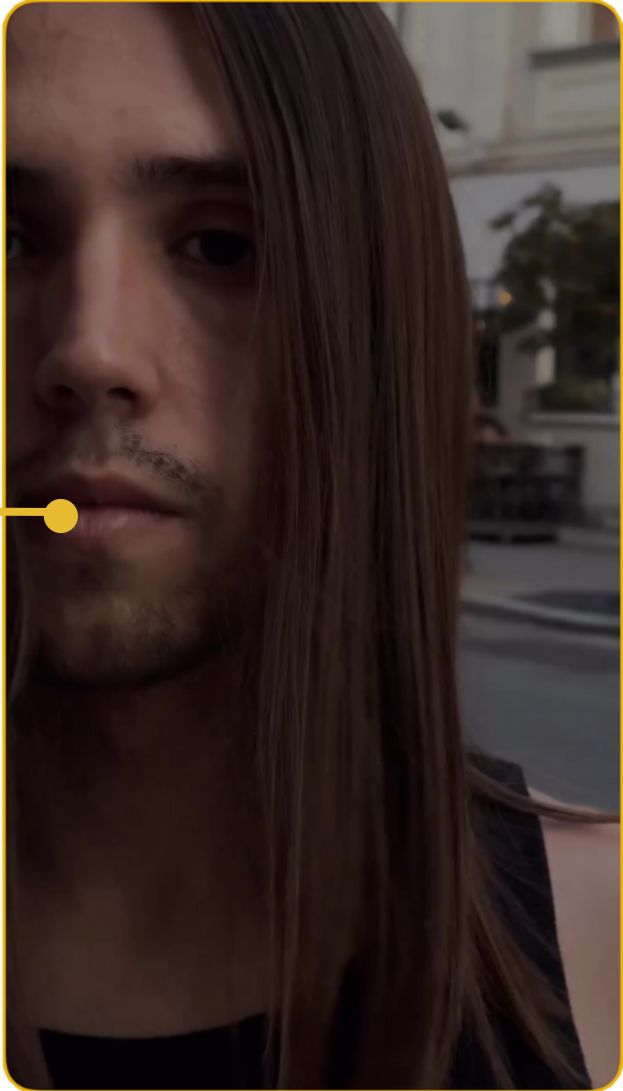
310

Публикации

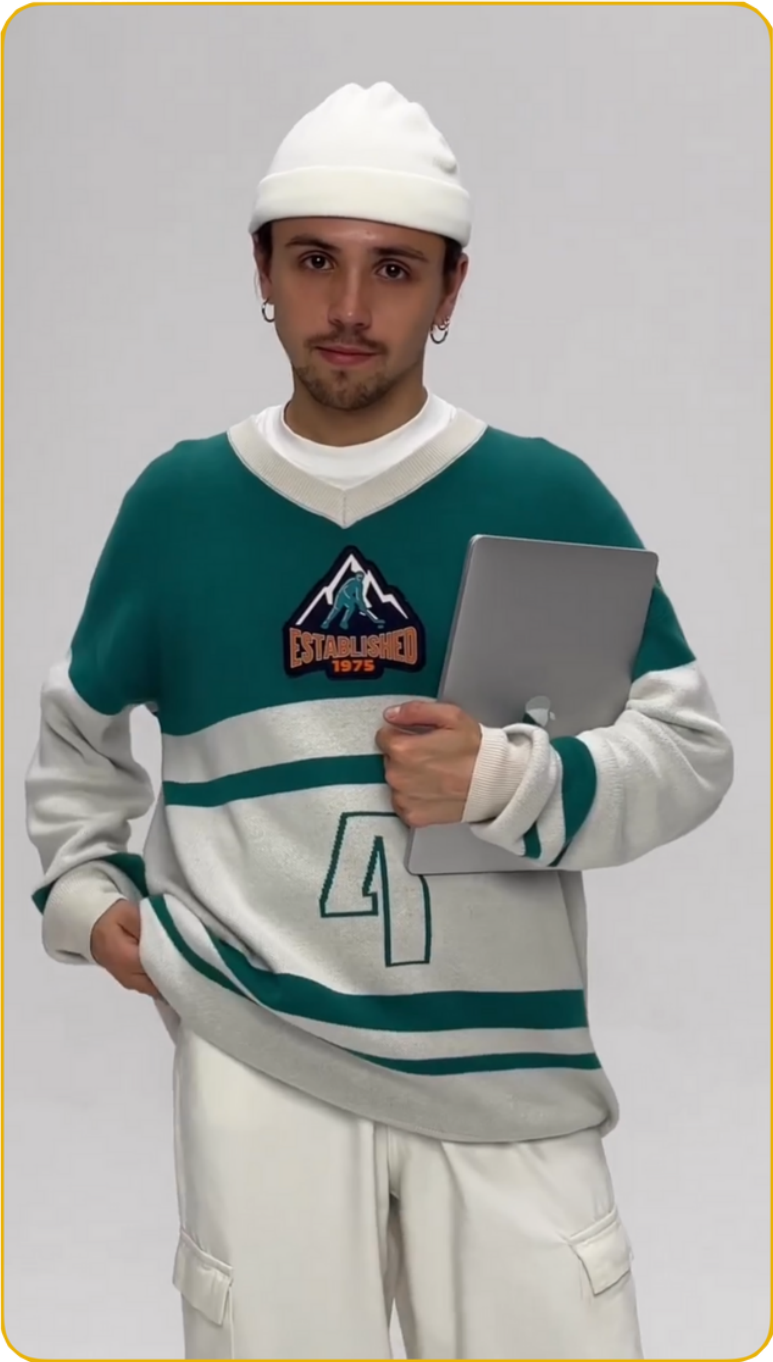
Подписчики

Подписки

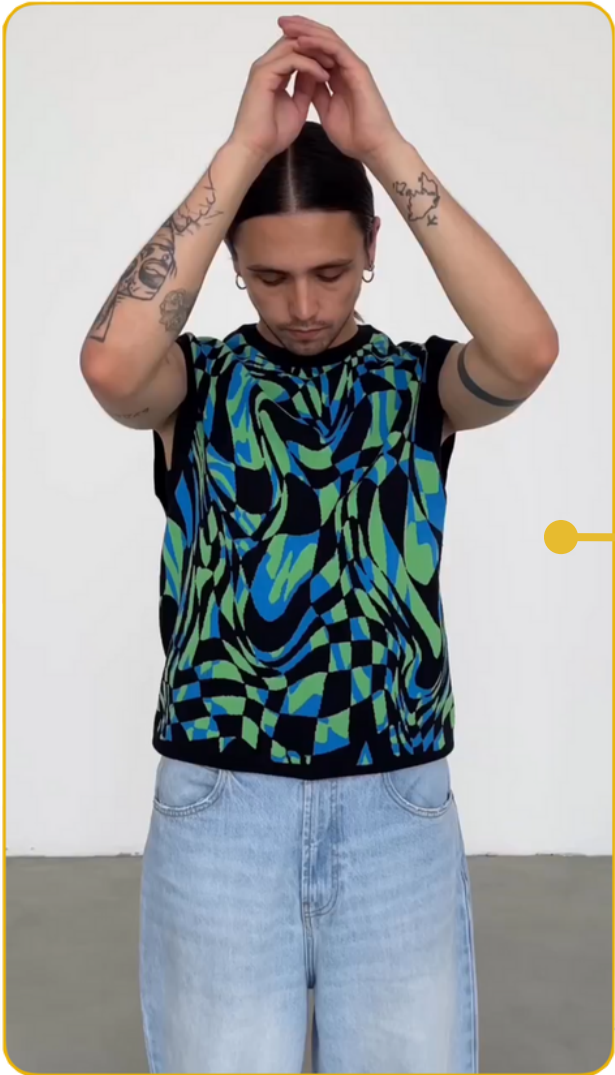
Илья Филтих - МОБИЛЬНЫЙ КОНТЕНТ | ВИДЕО ФОТО



смотреть здесь



смотреть здесь



смотреть здесь

задача

смонтировать на **свой взгляд**
одно видео и повторить два



КЛИЕНТ

<

jen.digital

🔔 ...



98

Публикации

14,6 тыс.

Подписчики

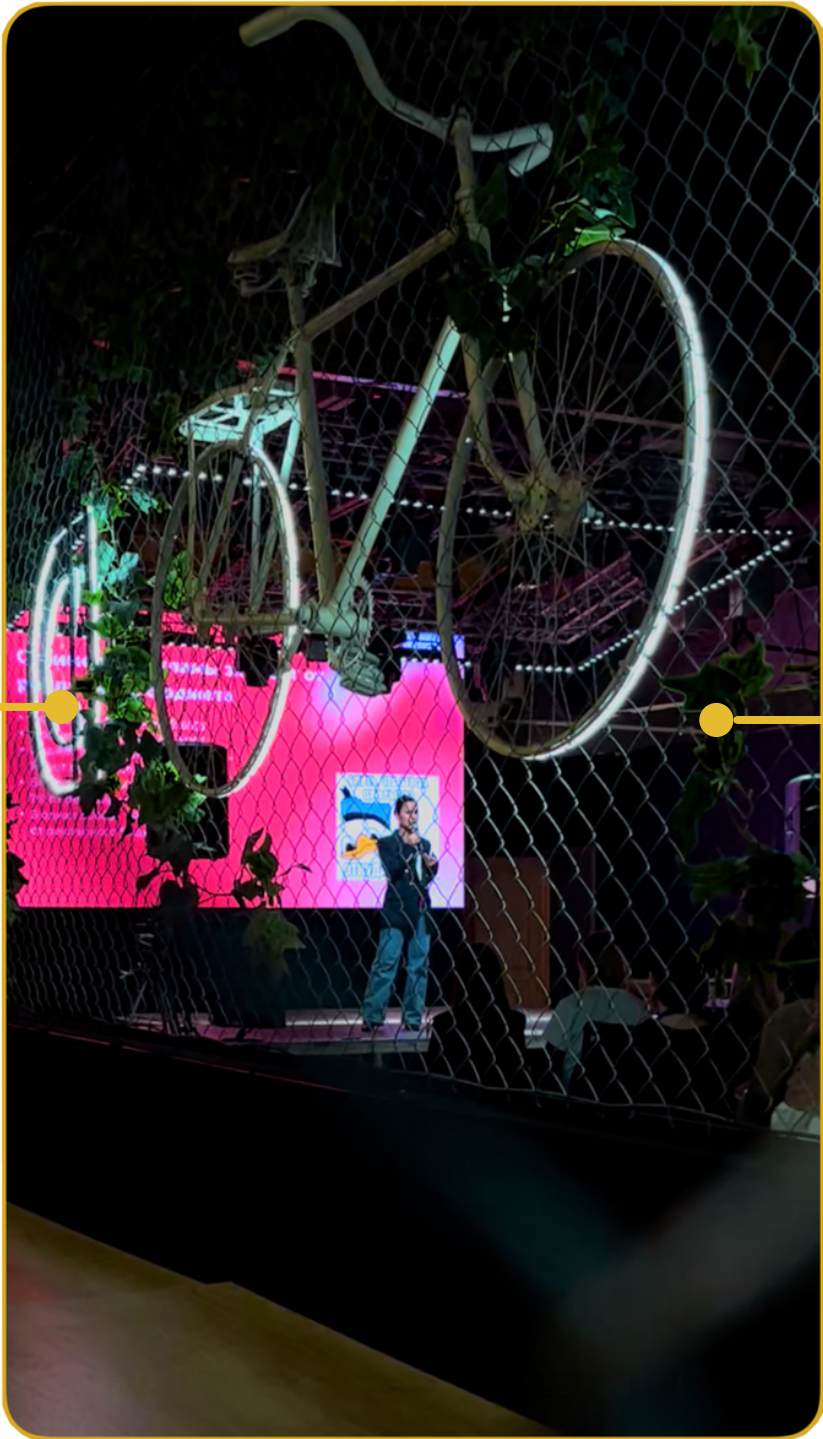
483

Подписки

Джен • ИСКУССТВО ПРЯМОГО МАРКЕТИНГА В
DIGITAL • ТАРГЕТ

задача

снять и смонтировать видео атмосферы
самой масштабной конференции для
таргетологов в Беларуси



смотреть здесь

МОЖЕТ УЖЕ ХВАТИТ?

ХВАСТАТЬСЯ СВОИМИ КЕЙСАМИ



МОЙ САМЫЙ ГЛАВНЫЙ КЕЙС

будучи стажером ЮНИСЕФ я снял и смонтировал более 50 коротких видеороликов и опубликовал 600 историй

< unicef_belarus ... **кейс, который научил меня**



UNICEF in Belarus

1 234 8 542 704
Публикации Подписчики Подписки

- монтировать из любых исходников, какого бы не были они качества
- улучшить навыки монтажа
- стать экспертом в области контента и визуала

< unicef.volunteers.by ...



ЮНИСЕФ волонтеры в Беларуси

290 1 531 90
Публикации Подписчики Подписки

некоторые из работ здесь



April 25, 2023

Recommendation letter for Mr. Nguyen Ba Quang Le

TO WHOM IT MAY CONCERN:

On behalf of the United Nations Children's Fund (UNICEF) in the Republic of Belarus, let me present my compliments and hereby provide my recommendation for Mr. Nguyen Ba Quang Le who served as an Intern for volunteers' engagement in social media from January 12, 2022 to March 24, 2023.

During his internship, Mr. Nguyen Ba Quang Le published 600 stories and edited over 50 short videos for the Instagram volunteer page. He also took part and assisted in the following activities:

- 12.01.2022 – Organization and conduct of the training "Who is a volunteer?" for 15 members of the Youth Parliament of the city of Novopolotsk.
- 19.03.2022 – Conducting an online training "Instagram: how to make your page popular?" for 25 UNICEF volunteers.
- 01.04.2022 – Assistance in filming content during the meeting of the UNICEF Adolescent Advisory Panel and active volunteers.
- 30.04.2022 – Participation in the event "Creative track of mediation" as a speaker on the activities of UNICEF in Belarus.
- 20.05.2022 – Organization of video filming at the festival "School free from Violence (bullying)".
- 12.06.2022 – Participation in the filming process for a promo video for the online resource on adolescent participation "u-platform.by".
- 23.06.2022 – Training on "Creating and developing a Personal Brand" for high school students in Sedce.
- 27.06.2022 – Organization of video filming during the workshop "Creating eco-projects: searching for ideas and ways to implement them".
- 03.08.2022 – Organization of video filming during an open consultation with adolescents in preparation for the Global Summit on Education Transformation.
- 17.08.2022 – Participation as a speaker at a training for refugee children at the summer camp "Gorizont".
- 09.09.2022 – Training "Creation and development of a personal brand for a volunteer organization" at the project "School of a youth leader" organized by the UNICEF partner Belarusian Red Cross.
- 17.11.2022 – Organization of video filming during the meeting of the Adolescent Advisory Panel and active volunteers with the UNICEF Representative in Belarus.
- 21.11.2022 – Organization of video filming during the meeting of the Adolescent Advisory Panel and active UNICEF volunteers with business representatives as part of the celebration of World Children's Day.
- 05.12.2022 – Participation in the online celebration of the International Volunteer Day with Serbia, Kazakhstan and Kyrgyzstan volunteers and presentation of results for volunteer's engagement in Belarus for 2022.
- 09.12.2022 – Presentation of results for volunteers' engagement in Belarus for 2022 during the celebration of the International Volunteer Day.
- 16.02.2023 – Organization of video filming during the meeting of the SDG Youth Ambassadors with the staff of the UNICEF office in Belarus.



Thanks to the productive online activities, volunteer Instagram has 500 new subscribers and potential UNICEF volunteers. Audience engagement on volunteer Instagram through stories increased 3 times (according to statistics, 100 to 200 people watched stories on average, then views has increased to 500).

Mr. Nguyen Ba Quang Le has demonstrated good communication skills, creativity, flexibility, and charisma. He demonstrated such qualities as analytical skills, public speaking skills, organizational skills, high learning ability and the ability to use new knowledge in practice. Nguyen Ba Quang Le is hardworking, promising, able to work independently and in a team and complete tasks in a timely manner. During the internship, Nguyen Ba Quang Le maintained good working relationship with both his coordinator, colleagues and volunteers.

I wish Mr. Nguyen Ba Quang Le success in his future appointments.

Kind regards,

Handwritten signature of Rustam Haydarov

Rustam Haydarov,
UNICEF Representative
in the Republic of Belarus

ОТЗЫВ

о проделанной работе в ЮНИСЕФ за год

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www.unicef.by

#UNICEFinBelarus @unicef_belarus #UNICEFinBelarus @UNICEF_BY

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