

"Hype" provides end-to-end Telegram marketing solutions encompassing creative direction, community growth strategy, ads management, channel automation, and more to help businesses maximize their presence and achieve success on Telegram.



02 03 04



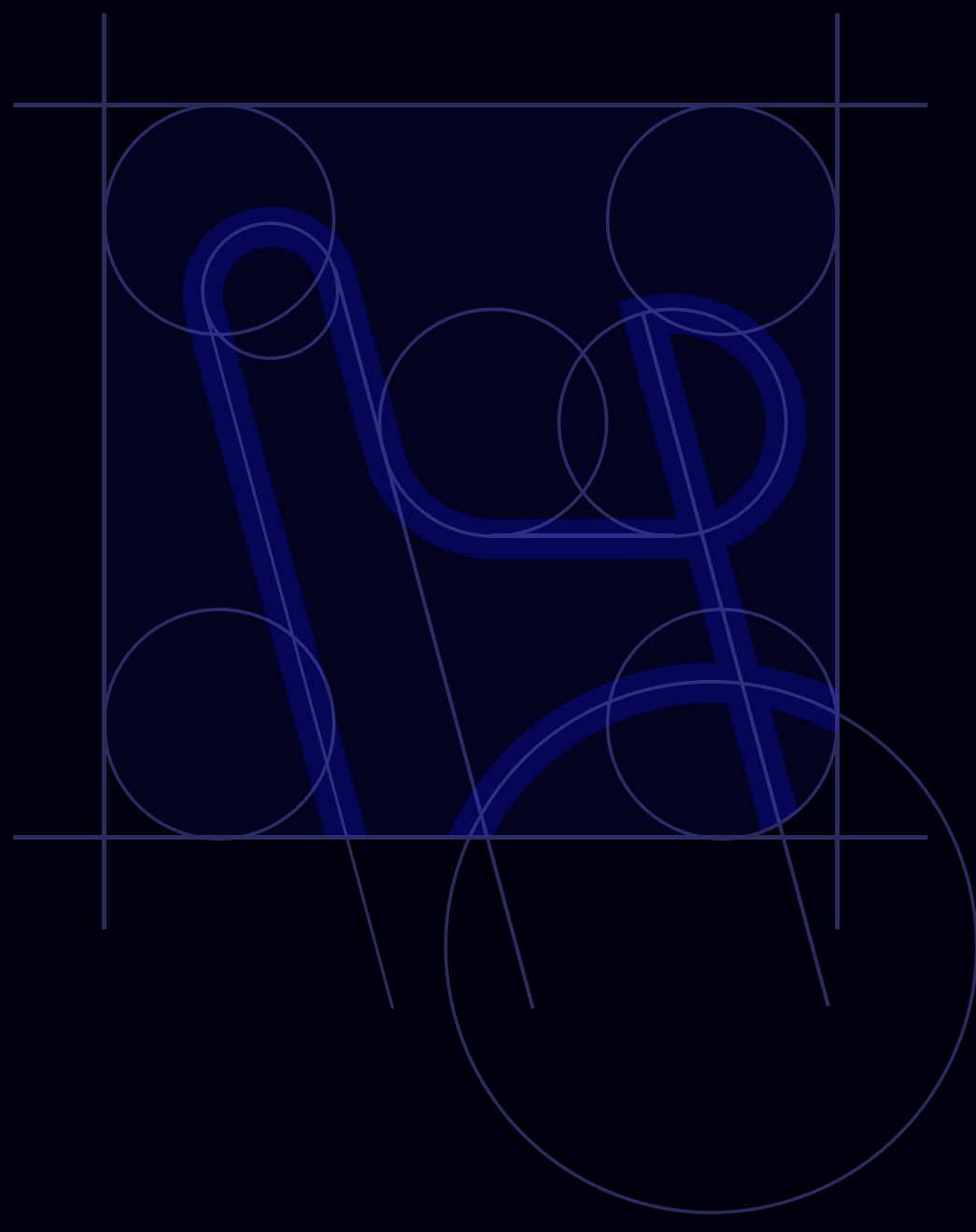
Task

Conduct a full rebranding, design a logo and create visual assets for a Telegram channel.

Solution

Established a sleek, professional aesthetic using dark blues and neutrals to convey reliability and expertise. The goal was positioning the agency as a modern, digital-first service. Implementing 3D graphics in the channel banners created depth and dimension. The refined, tech-inspired visual identity differentiates the agency as a leader in leveraging Telegram channels and engagement.

Logo



Colors & Fonts

F4F1FF

A4A2FF

1F55F3

0C1223

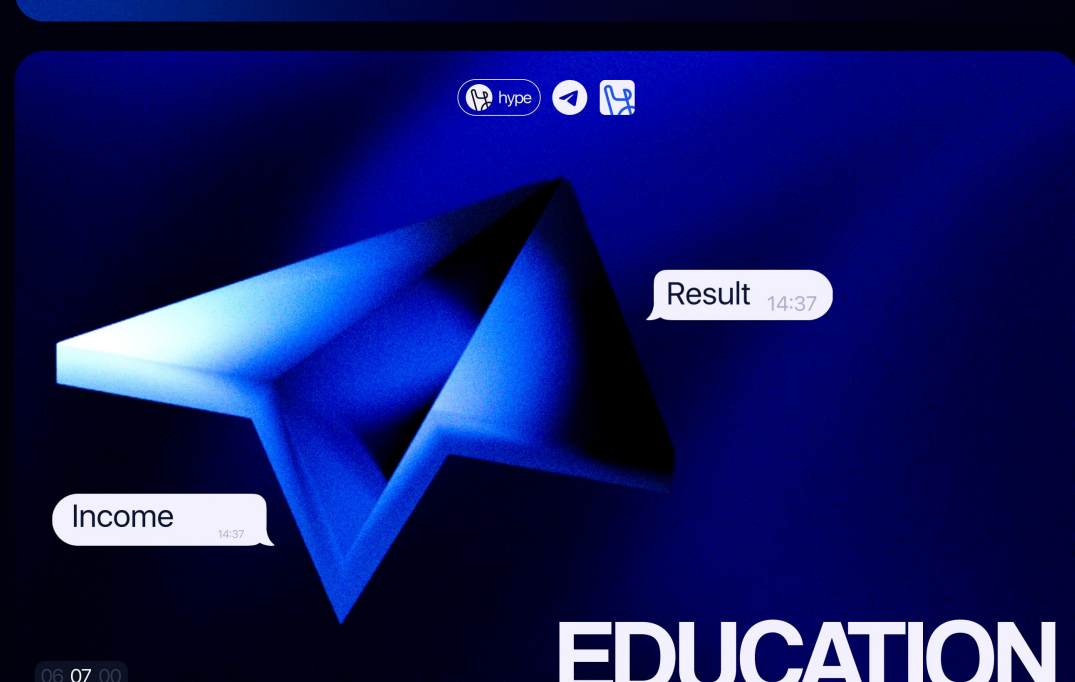
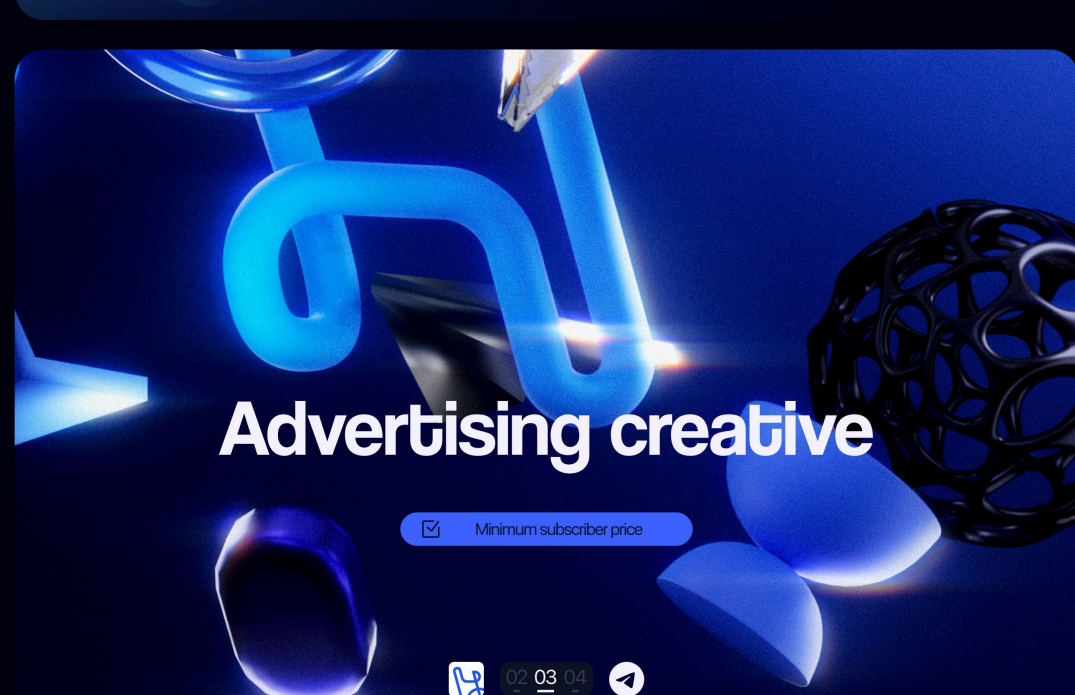
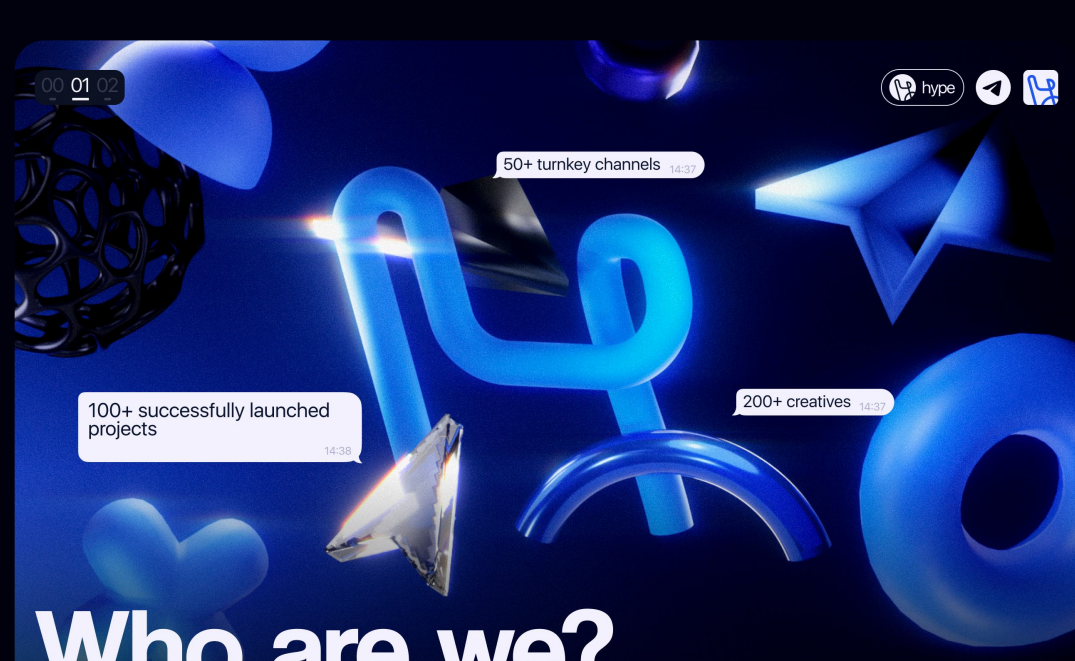
Coolvetica\regular\151

SF UI Display\Regular\64

SF UI Display\Regular\20

Banners

All banners shared an underlying grid system for uniformity, but assets were placed in unique arrangements within each layout. This balance of a consistent grid with variable asset placement enabled visual cohesion while allowing each banner to stand out.



Software



Thanks

Imaginative designs that convert? Let's make it happen.