

"Hype" provides end-to-end Telegram marketing solutions encompassing creative direction, community growth strategy, ads management, channel automation, and more to help businesses maximize their presence and achieve success on Telegram.

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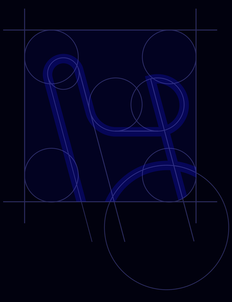
Task

Conduct a full rebranding, design a logo and create visual assets for a Telegram channel.

Solution

I established a sleek, professional aesthetic using dark blues and neutrals to convey reliability and expertise. The goal was positioning the agency as a modern, digital-first service. Implementing 3D graphics in the channel banners created depth and dimension. The refined, tech-inspired visual identity differentiates the agency as a leader in leveraging Telegram channels and engagement.

Logo



Colors & Fonts

F4F1FF

A4A2FF

1F55F3

0C1223

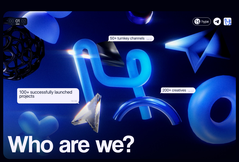
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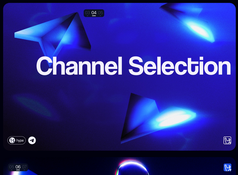
Banners

All banners shared an underlying grid system for uniformity, but assets were placed in unique arrangements within each layout. The balance of a consistent grid with variable asset placement enabled visual cohesion while allowing each banner to stand out.















Software

Ai Ps

Thanks

Imaginative designs that convert? Let's make it happen.